



CoC NEW PROJECTS WORKSHOP

PASADENA CONTINUUM OF CARE
2026 CoC Notice of Funding Opportunity (NOFO)



Pasadena Partnership

Agenda

1

2026 CoC Competition

CoC application overview and
HUD's 2026 NOFO

2

RFA for New Projects

Overview of available funding,
eligible projects, and logistics

3

Online Application

Navigating the New
Projects web page and
application



2026 CoC Competition

CoC Application Overview
NOFO Highlights
Tiering

CoC Application Overview

The Consolidated Application consists of three parts:

CoC Application

Completed by the Collaborative Applicant (City) and contains information on:

CoC coordination/engagement, Overall performance, and Strategic planning process

Project Applications

Renewal Projects and New Projects created through Reallocation, CoC Bonus, and DV Bonus

CoC Priority Listing

Ranks projects in order of priority (excludes CoC Planning grant) and includes all accepted/rejected applications

NOFO Highlights



HUD's 2026 Policy Priorities

- Substance use and mental health treatment
- Self-sufficiency
- Encampment reduction
- Advancing public safety
- Increasing partnerships with faith-based organizations.



Prioritized Project Types

- Transitional Housing
- Supportive Services Only (includes Street Outreach)



Local Competition

- Performance-based scoring and project ranking
- Objective & System Performance criteria
- Narrative responses



Funding

- The NOFO makes available \$4.04 billion for new and renewal projects.
- Up to \$1.3 billion for New Projects, prioritizing Transitional Housing and Supportive Services Only
- At least \$430 million for permanent housing projects serving families with children
- At least \$104 million for new projects serving individuals and families who are fleeing or attempting to flee domestic violence, dating violence, sexual assault, or stalking

Tiering

All projects, except the CoC Planning grant, must be ranked

Tier 1

**60% of CoC's Annual Renewal Demand (ARD):
\$3,831,480**

- Less competitive
- Renewal projects will likely fill Tier 1

Tier 2

**40% ARD + Bonus Funding:
Estimated \$5,004,320**

- Highly competitive
- Will likely include remainder of renewal projects and new projects
- Projects are scored and selected based on:
 1. Overall CoC Application score
 2. Ranked position of project application
 3. Service participation requirements



REQUEST FOR APPLICATIONS

New CoC Projects

New Projects Overview



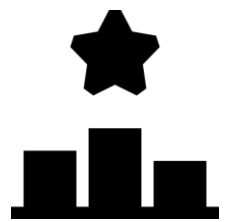
ELIGIBLE PROJECTS

Transitional Housing
Street Outreach



ONLINE APPLICATION

All applicants will submit project applications electronically.



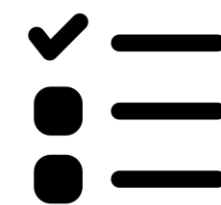
SCORING AND RANKING

Scores for each section will be based on objective criteria and the quality of narrative responses. Reference the evaluation criteria when completing your application.



THRESHOLD REQUIREMENTS

- HMIS or Comparable Database
- CES participation
- SAM Clearance
- 25% Match Commitment



HUD PRIORITIES

Application questions and evaluation criteria align with HUD's policy priorities as outlined in the 2026 NOFO.



AVAILABLE FUNDING

There are two (2) different pots of funding available in this year's competition.

- CoC Bonus & Reallocation: \$1,850,000 (estimated)
- DV Bonus: \$600,000 (estimated)

RFA for New Projects

2026 Pasadena CoC Competition



ESTIMATED AMOUNTS

Total Available: \$2,450,000

CoC Bonus & Reallocation: \$1,850,000

DV Bonus: \$600,000



RFA for New Projects

2026 Pasadena CoC Competition



ELIGIBLE APPLICANTS

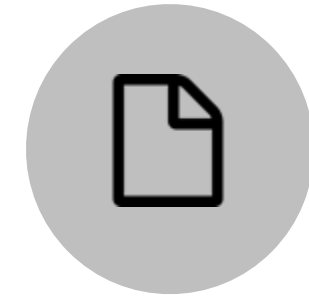
- Government Entities (state, county, city, and special districts)
- Public and State controlled institutions of higher education
- Native American tribal governments (federally recognized)
- Public Housing Authorities/ Indian Housing Authorities
- Native American tribal organizations (other than federally recognized tribal governments)
- Nonprofits having a 501 (c) (3) status with the IRS, other than institutions of higher education

Additional Eligibility Information:

- Faith-based organizations and agencies not previously funded by the CoC are encouraged to apply.
- Individuals and for-profit entities are not eligible to apply.

RFA for New Projects

2026 Pasadena CoC Competition



ELIGIBLE PROJECT TYPES

CoC Bonus & Reallocation Funding

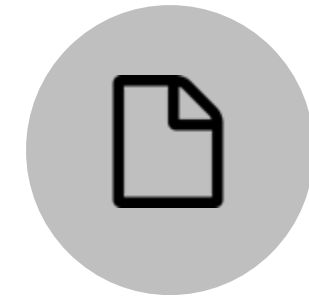
- Transitional Housing
- Street Outreach

DV Bonus Funding

- Transitional Housing

RFA for New Projects

2026 Pasadena CoC Competition



ADDITIONAL REQUIREMENTS

1. Active SAM registration
2. UEI number
3. Participation in CES
4. Participation in HMIS
(or comparable database)
5. 25% Match (excluding leasing)
6. Must request full 10% Admin

CoC Bonus & Reallocation Funding



The selected project(s) will be included in the CoC's Consolidated application and **may** be funded by HUD.



Estimated \$1,850,000 available

Maximum Funding Request per Application:
\$1,000,000

May submit up to two (2) applications



12-month grant term that may renew annually

Projects recommended for funding may extend initial grant term up to 18 months without an increase in funds to allow for project ramp up.



Transitional Housing or
Street Outreach projects



All populations

Category 1, 2, or 4 of HUD's Definition of Homeless

Domestic Violence Bonus Funding



The selected project(s) will be included in the CoC's Consolidated application and **may** be funded by HUD.



Estimated \$600,00 available

Maximum Budget per Project Application:
\$600,000



Transitional Housing projects only



12 Month Grant Term

Projects recommended for funding may extend initial grant term up to 18 months without an increase in funds to allow for project ramp up.



Individuals and families who are fleeing or attempting to flee domestic violence, dating violence, sexual assault, and stalking

Category 1 or 4 of HUD's Definition of Homeless



Submitting Multiple Applications



“Can I apply for both CoC Bonus/Reallocation and DV Bonus funds?”

YES!

“Can I submit multiple CoC Bonus/Reallocation applications?”

YES!

Projects should all be viable independently of each other.

All project applications will be evaluated separately.

Transitional Housing



Transitional Housing (TH) provides temporary housing with required supportive services to individuals, youth, and families experiencing homelessness, as well as persons fleeing or attempting to flee domestic violence, dating violence, sexual assault, stalking, and/or human trafficking with the goal of successfully obtaining employment, increasing earned income, participating in treatment and services people need to recover and regain self-sufficiency including on-site or off-site behavioral health treatment, and obtaining permanent housing without ongoing financial support.

Transitional Housing



- TH can cover housing costs and accompanying supportive services for up to 24 months
- Housing can be site-based or scattered-site
- Nonprofits cannot administer rental assistance, so housing must be master leased or owned by project operator.
- Projects are ***strongly*** encouraged to engage program participants in at least 20 hours per week of services (e.g., case management, counseling, volunteering, employment, etc.)
- Services can be provided by the project directly or external partners, with exceptions for seniors and people with disabilities.
- Projects are incentivized to require service participation. Projects that do not require service participation are unlikely to be funded.



Street Outreach



- Activities to engage persons for the purpose of providing immediate support, intervention, and provide needed services
- Eligible costs include personnel, staff transportation and cell phones, materials and supplies necessary to provide services, service-facility operating costs, and addressing urgent physical needs (e.g., blankets, meals, toiletries)
- Emphasis on providing and/or connecting to substance use and mental health treatment
- Partnering with law enforcement to make connections to services and housing; not interfere with the enforcement of local laws.
- No minimums for service-delivery thresholds or service participation requirements



New Projects



Definition of “New Project”

- Not yet operational; or
- Operational but lacks CoC Program or other federal, state or local public funding; or
- Operational but has lost, or will lose, its existing public funding by the time of the proposed start date of the project, if awarded by HUD (new projects will start no earlier than July 2027)



Match Requirements



- Project operator must match all CoC grant funds, except leasing dollars, with no less than 25% of funds or in-kind contributions from other sources.
- Match must be used for the costs that are eligible under the CoC program for the project's program type.
- Cash match: Funds from any source contributed to the project and used for eligible costs
- In-kind match: The value of any real property, equipment, goods, or services contributed to the project, provided that if they were paid for with grant funds, they would be eligible under the CoC program for that project's program type
- Cash match commitment must be documented with a letter on agency letterhead
- Services provided by a third party as in-kind match must be documented by an MOU between the project operator and the third party

Match Documentation

New Projects



Due August 18

Match commitment documentation for selected projects is due via email to pasadenacoc@cityofpasadena.net

Match Letter (cash match)

1. Must be on agency letterhead
2. Includes dates match will be available (2027-2028 program year)
3. Identifies dollar amount of commitment
4. Must be signed by applicant's authorized signatory

MOU (third-party services as in-kind match)

1. Includes dates match will be available (2027-2028 program year)
2. Identifies value of services to be provided by third party
3. Must be signed by authorized signatories of applicant and third-party service provider



Selection Process

New Projects



EVALUATION PANEL

Reviews and scores all applications received

Makes project inclusion recommendations to the CoC Board based on scores



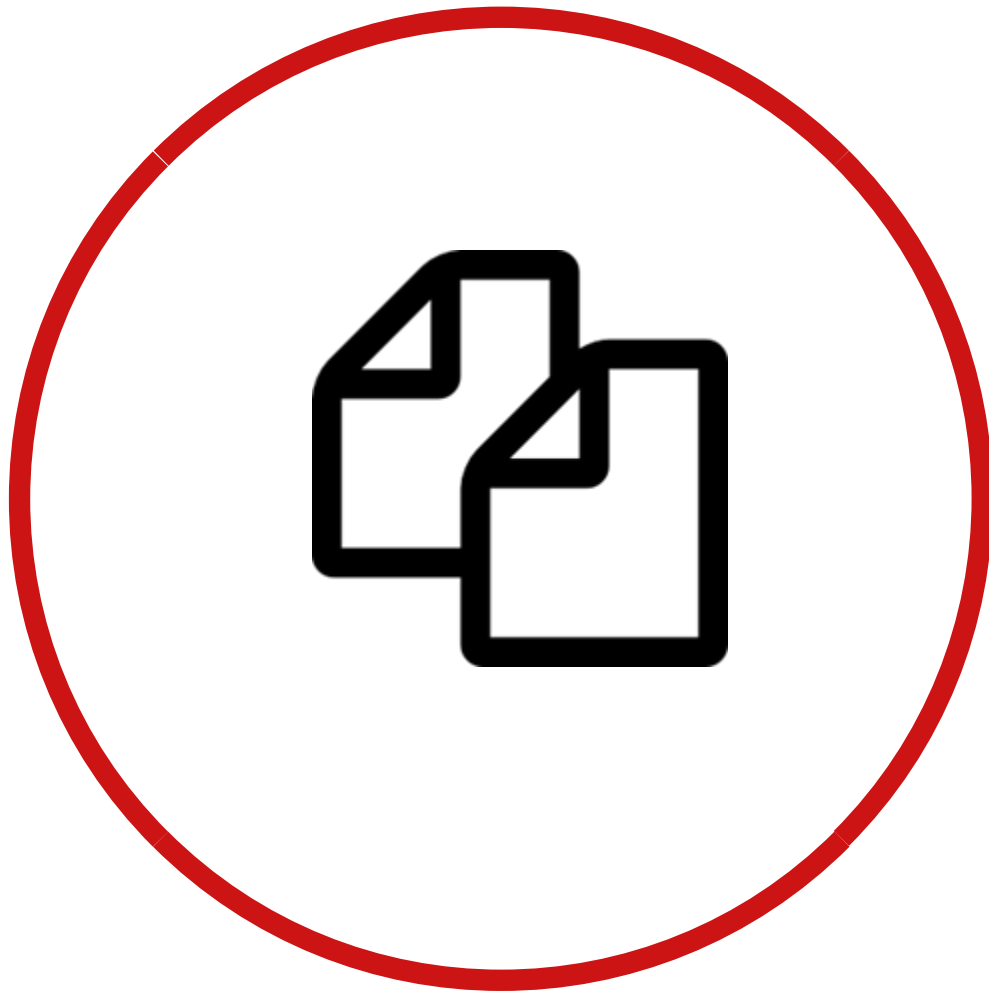
COC BOARD REVIEW

Reviews project scores

Approves projects to be included in the CoC's Consolidated Application to HUD

Approves the ranking of all projects

Hears appeals (if any)



E-SNAPS SUBMISSION

City staff enter project information into e-snaps, HUD's application site. Applicants may be required to work with staff to finalize applications in this system.





Appeals to scoring decisions are limited to factors related to a violation of the established evaluation process. An applicant may file an appeal based upon a claim that one or both of the following apply:



TECHNICAL SCORING ERROR

Applicant believes evaluators made a technical scoring error that caused the project lose points. No additional information may be submitted by the applicant.



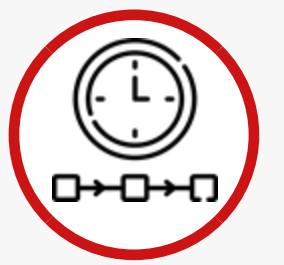
LACK OF FAIRNESS EVIDENCE

The applicant believes there is evidence of a lack of fairness in the evaluation and scoring of the application.

All appeals should be submitted in writing via email to
pasadenacoc@cityofpasadena.net

Estimated Timeline

New Projects



- **July 9:** New Project Application Released
- **July 9:** New Projects Workshop
- **July 16, 10 am:** Office Hours
- **July 22, 2 pm:** Application Deadline
- **July 28:** Evaluation Panel Review
- **July 31:** Notification of Preliminary Scores
- **Aug 5, 2 pm:** Appeals Due
- **Aug 5:** CoC Board Reviews Appeals (if any) and Approves Project Ranking
- **Aug 11:** Notification of Project Acceptance/ Rejection and Ranking
- **Aug 26:** CoC Consolidated Application due to HUD



Attachments

New Projects



1. Proof of SAM Clearance

Required of all projects

2. HUD 50070 Drug Free Workplace form

Required of all projects

3. Match Commitment

If available at the time of application submission

Due no later than Aug 18 for selected projects

4. Nonprofit Status Documentation

If applicable

5. Approved Negotiated Indirect Cost Rate

Agreement

(Optional)

ONLINE APPLICATION INFORMATION

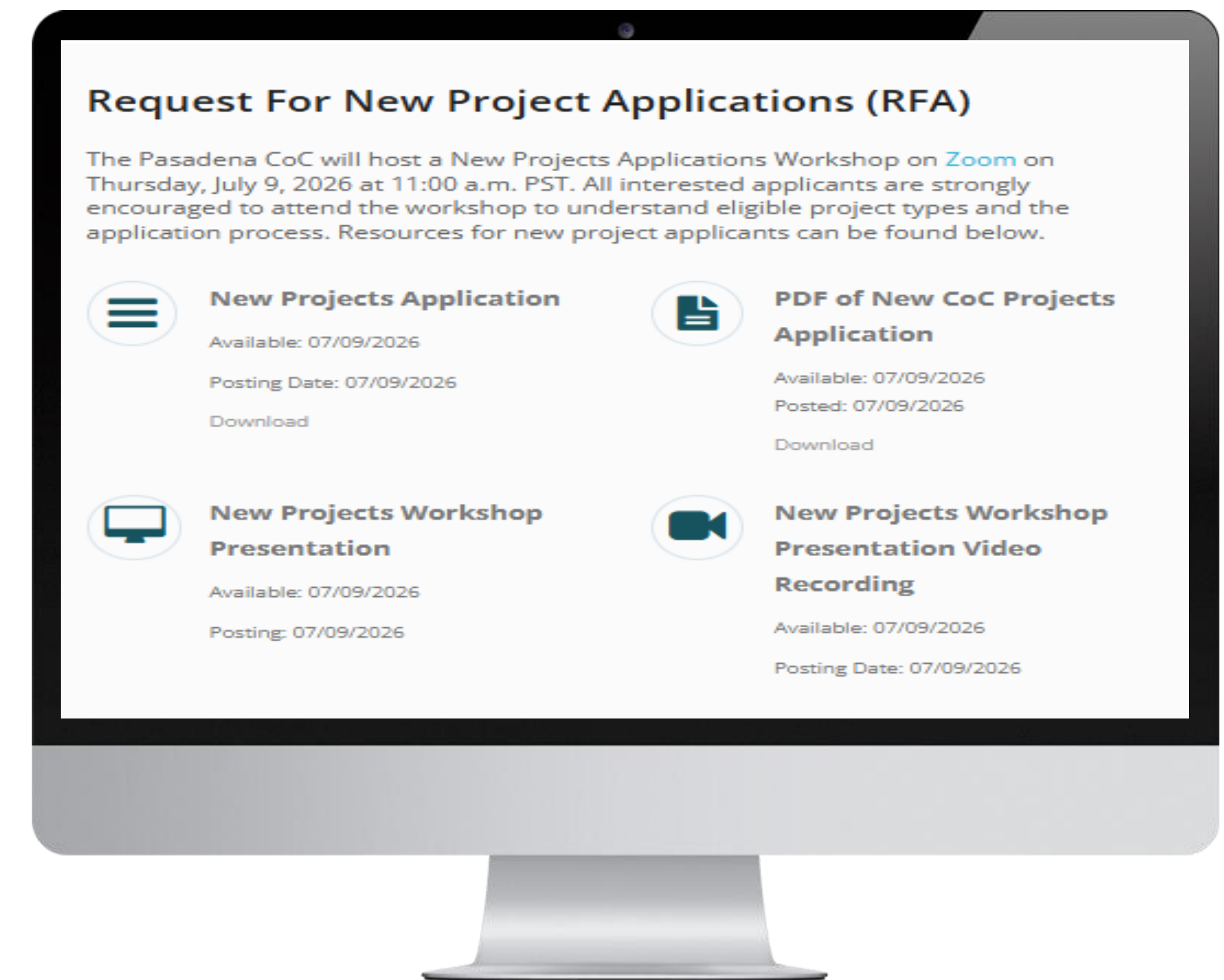


Navigating the New Projects Webpage
Navigating the New Projects Application

Things to highlight in New Projects Application:

1. Progress bar- Indicates sections completed and to be completed in the application
2. Saving your progress
3. Uploading Attachments
4. Review your application before final submission
5. Confirmation email after submission

pasadenapartnership.org/coc-new-projects/



Things to Keep in Mind



Reimbursement Program

CoC funding is paid on a reimbursement basis. Applicants need to have the ability to front at least 3 months of program funding before receiving any reimbursement.



Application Scores

1. Answer all parts of the narrative questions and number your responses as needed.
2. Include as much detail as the character limit allows.
3. Reference the evaluation criteria when completing your application(s).



THANK YOU & GOOD LUCK!

QUESTIONS

Email all questions to pasadenacoc@cityofpasadena.net