



CoC NEW PROJECTS & TRANSITION GRANTS WORKSHOP

PASADENA CONTINUUM OF CARE
2025 CoC Notice of Funding Opportunity (NOFO)



Pasadena Partnership

Agenda

1



2025 CoC Competition

CoC application overview and
HUD's 2025 NOFO

2



New Projects

Overview of available funding
for eligible projects and
logistics

3



Transition Grants

Overview of transition grants
and logistics

4



Online Application

Navigating the New
Projects web page and
application



2025 CoC Competition

CoC Application Overview
NOFO Highlights
Tiering

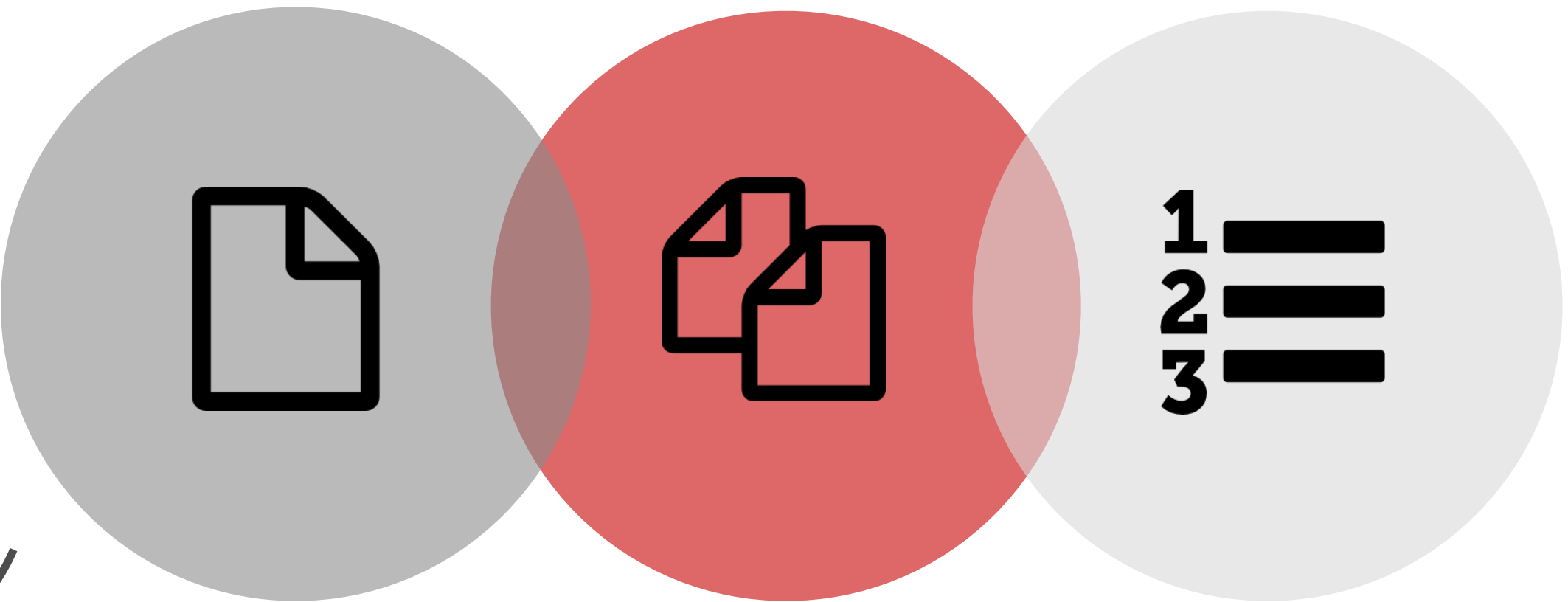
CoC Application Overview

The CoC Application consists of three parts:

CoC Application

Completed by the Collaborative Applicant and contains information on:

CoC coordination/engagement, Overall performance, and Strategic planning process.



Project Applications

Renewal projects, new projects, and transition grants created through Reallocation, CoC Bonus or DV Bonus

CoC Priority Listing

Ranks projects in order of priority (excludes Planning grant) and includes all accepted/rejected applications

NOFO Highlights



HUD's Policy Priorities New priorities in 2025

- Reduce unsheltered homelessness
 - Street Outreach projects are eligible for the first time since 2013.
- Focus on temporary and time-limited housing options
 - CoCs can only request 30% of the total application for permanent housing projects ("PH cap").
 - Currently, 89% of Pasadena CoC grant funding is for permanent housing.
 - Funds beyond 30% will need to be repurposed as non-PH projects (Transition Grants).
 - Transitional Housing projects are eligible
- Emphasis on self-sufficiency activities including employment and substance use treatment/recovery services
- Service participation requirements
- Promotion of involvement of non-traditional providers, e.g., faith-based organizations

NOFO Highlights Cont.



New Project Requirements

- All project applicants – both existing and new – will be required to meet the following requirements which are mandated by HUD through this year’s NOFO or by federal statute:
 - **No racial preferences:** “Will not engage in racial preferences or other forms of illegal discrimination” (p. 54 of NOFO)
 - **Limits on harm reduction:** “Will not operate drug injection sites or ‘safe consumption sites,’ knowingly distribute drug paraphernalia, ... permit the use or distribution of illicit drugs, ... or conduct any of these activities under the pretext of ‘harm reduction.’” (p. 54 of NOFO)
 - **Definition of sex:** “Awards made under this NOFO will not be used to conduct...activities that rely on or otherwise use a definition of sex as other than binary in humans.” (p. 108 of NOFO) Activities or documentation that rely on definitions of sex other than those recognized by HUD may be deemed ineligible.

NOFO Highlights Cont.



Tiering

Accepted projects will be ranked and fall in either Tier 1 or Tier 2.

- HUD selects the approved projects for all CoCs
 - Outside of Tier 1, Pasadena CoC does not have discretion over which projects receive federal awards.
- Project score, project type, and 30% PH cap will influence final ranking list.



Local competition

Performance-based decision making and project ranking:

- Objective criteria
- Narrative responses

Tiering

*All projects, except the CoC
Planning grant must be ranked*

Tier 1

**30% of Annual Renewal Demand (ARD):
\$1,870,727**

Projects determined by the CoC to be high priority, high performing, and meeting the CoC's needs.

Projects will be conditionally funded by HUD, provided the applications pass eligibility and threshold review.

HMIS and a limited amount of Renewal PH Projects may be prioritized for Tier 1.

Tier 2

**70% of ARD + CoC Bonus + DV Bonus:
\$5,912,318**

Scoring is based on three criteria:

1. CoC application score
2. Ranked position of project application
3. Service Participant Requirements



REQUEST FOR APPLICATIONS

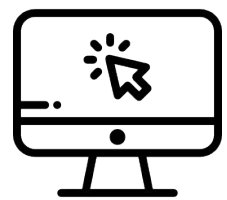
New CoC Projects

New Projects Overview



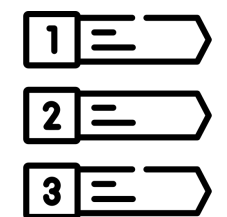
ELIGIBLE PROJECTS

Street Outreach(SO)
Transitional Housing (TH)-**Prioritized**



ONLINE APPLICATION

All projects will submit their applications electronically via the Pasadena Partnership website.



SCORING AND RANKING

Scores for each section will be based on objective criteria and the quality of narrative responses. Reference the evaluation criteria when completing your application.



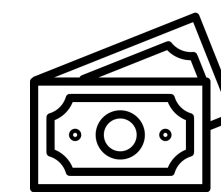
THRESHOLD REQUIREMENTS

- HMIS or Comparable Database
- CES participation
- SAM Clearance
- 25% match commitment
- HUD/NOFO Requirements



HUD PRIORITIES

Application questions and evaluation criteria align with HUD's policy priorities as outlined in the 2025 NOFO.



AVAILABLE FUNDING

- CoC Bonus: \$1,247,152
- DV Bonus: \$300,135
- Additional funding may be available as a result of reallocations of existing projects

New Projects

2025 Pasadena CoC Competition



AMOUNT

Total Available: \$1,547,287

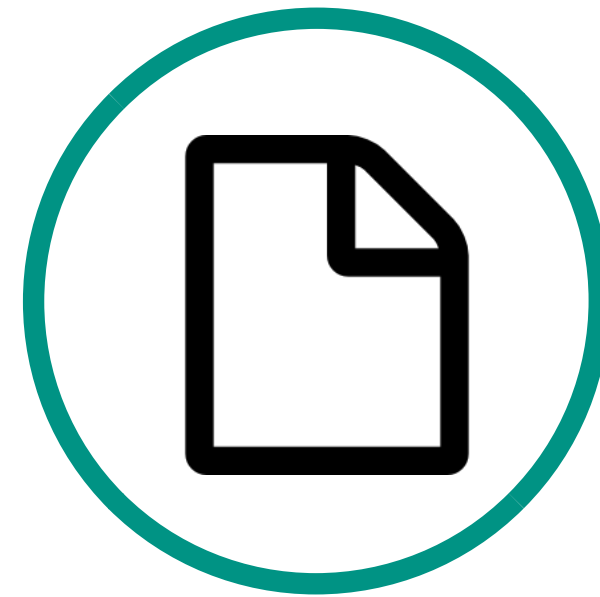
CoC Bonus: \$1,247,152

DV Bonus Funding: \$300,135



New Projects

2025 Pasadena CoC Competition



ELIGIBLE APPLICANTS

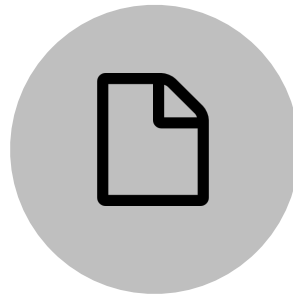
Non-Profit Organizations

Faith-based organizations and agencies that have not been previously funded are encouraged to apply.

Currently funded agencies may apply.

New Projects

2025 Pasadena CoC Competition



ELIGIBLE PROJECT TYPES

CoC Bonus Funding

Street Outreach (SO)
Transitional Housing (TH)

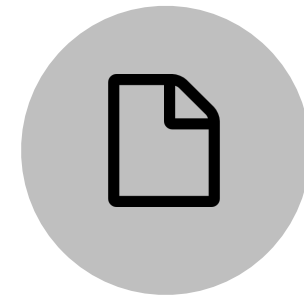
DV Bonus Funding

Transitional Housing (TH)



New Projects

2025 Pasadena CoC Competition



ADDITIONAL REQUIREMENTS

1. Active SAM registration
2. UEI number
3. Participation in CES
4. Participation in HMIS
(or comparable database)
5. 25% Match (excluding leasing)
6. Must request full 10% admin



New Projects Available Funding



The selected projects will be included in the CoC's Consolidated Application and **may** be funded by HUD. Applications must request the full dollar amount available.

CoC Bonus

\$1,247,152

Required Admin:
\$113,377

DV Bonus

\$300,135

Required Admin:
\$27,285

Additional funding **may** be available if any renewal projects are fully or partially reallocated by the CoC Board during the evaluation process *and* the renewal applicant does not apply for a transition grant.

If awarded, projects will be required to split Admin funds evenly with the City of Pasadena to support grant and sub-contract administration.



CoC Bonus Funding



New projects only

No expansions of existing projects



Initial term is **12 months**



**Street Outreach (SO) or
Transitional Housing (TH)**
project types are eligible



DV Bonus Funding



New projects only

No expansions of existing projects



Initial term is **12 months**



Transitional Housing (TH)
only



DV Bonus Funding-Eligible Participants



On the night of the 2025 Pasadena Homeless Count, 11% of people experiencing homelessness were actively fleeing domestic violence.

Projects applying for DV Bonus funding must be dedicated to serving individuals and families **who are fleeing or attempting to flee** domestic violence, dating violence, sexual assault, or stalking.

- Must qualify under paragraphs 1 or 4 of HUD's definition of homeless at 24 CFR 578.3 or section 103(b) of the McKinney-Vento Homeless Assistance Act.
- May include victims of human trafficking because they are often also victims of domestic violence, dating violence, sexual assault or stalking.
- Project cannot exclusively serve people that are fleeing or attempting to flee human trafficking.



Applying for Multiple Pots of Funding



“Can I apply for both CoC Bonus and DV Bonus Funding?”

YES!

- Budgets should be designed independently of each other.
- CoC Bonus applications will be evaluated separately from DV Bonus applications.
- Can submit both CoC Bonus and DV Bonus application in the same submission.





REQUEST FOR APPLICATIONS

Transition Grants

Transition Grants



- Due to HUD's PH cap, the CoC will be forced to reallocated two thirds of the CoC's renewal permanent housing funding.
 - Most, if not all permanent housing programs, will be partially or fully reallocated.
 - Tenant-based rental assistance is likely to be prioritized to remain within the PH cap.
- A transition grant is an application to fund a new CoC Project through the reallocation process to transition a CoC renewal project (including DV renewals) from one program component to another eligible component over a 1-year period.
 - The renewal PH project must be fully eliminated through reallocation.
 - Start date of the transition grant will be the day after the end of the current 2025-2026 grant term.
 - Transition grant may apply for a renewal in the next CoC competition under the new project type.
- Only applications for PH to TH conversions will be accepted.
- **All** renewal PH project applicants are strongly encouraged to apply for a transition grant if interested in retaining CoC funding.
 - The CoC Board will not finalize reallocation decisions until 12/19- **after** transition grant applications are due. Assume your renewal PH project is being reallocated!





AMOUNT

Up to the amount of the existing
PH project's current budget



Transition Grants

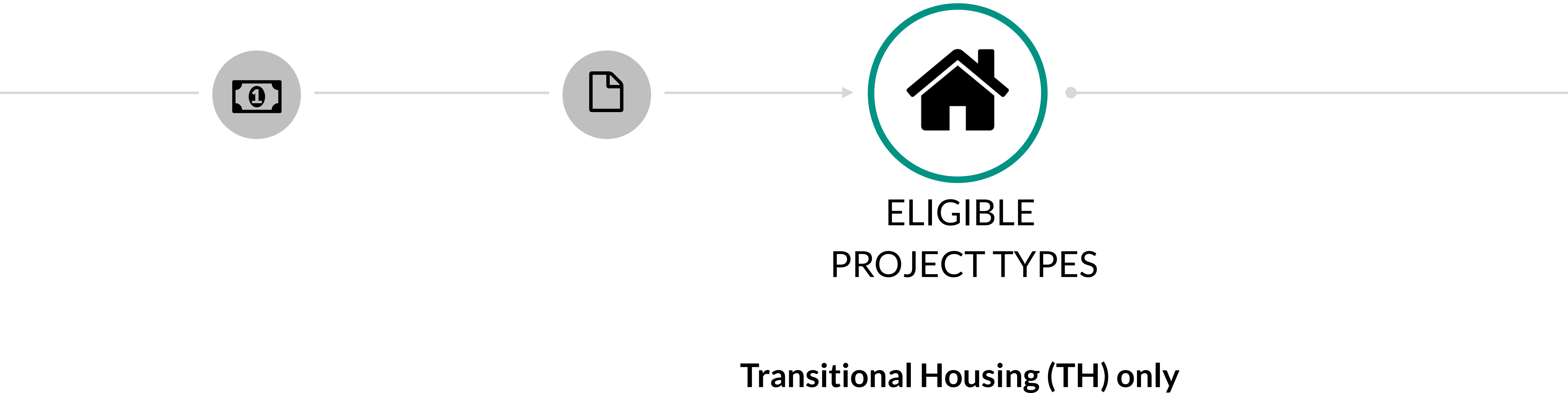
2025 Pasadena CoC Competition



ELIGIBLE
APPLICANTS

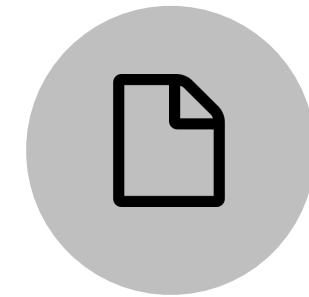
Operators of PH projects that
are currently funded under the
Pasadena CoC





Transition Grants

2025 Pasadena CoC Competition



ADDITIONAL REQUIREMENTS

1. Active SAM registration
2. UEI number
3. Participation in CES
4. Participation in HMIS
(or comparable database)
5. 25% Match (excluding leasing)
6. Must request full 10% admin



Selection Process

New Projects and Transition Grants



EVALUATION PANEL

Reviews and scores all applications received

Makes project inclusion recommendations to the CoC Board based on scores

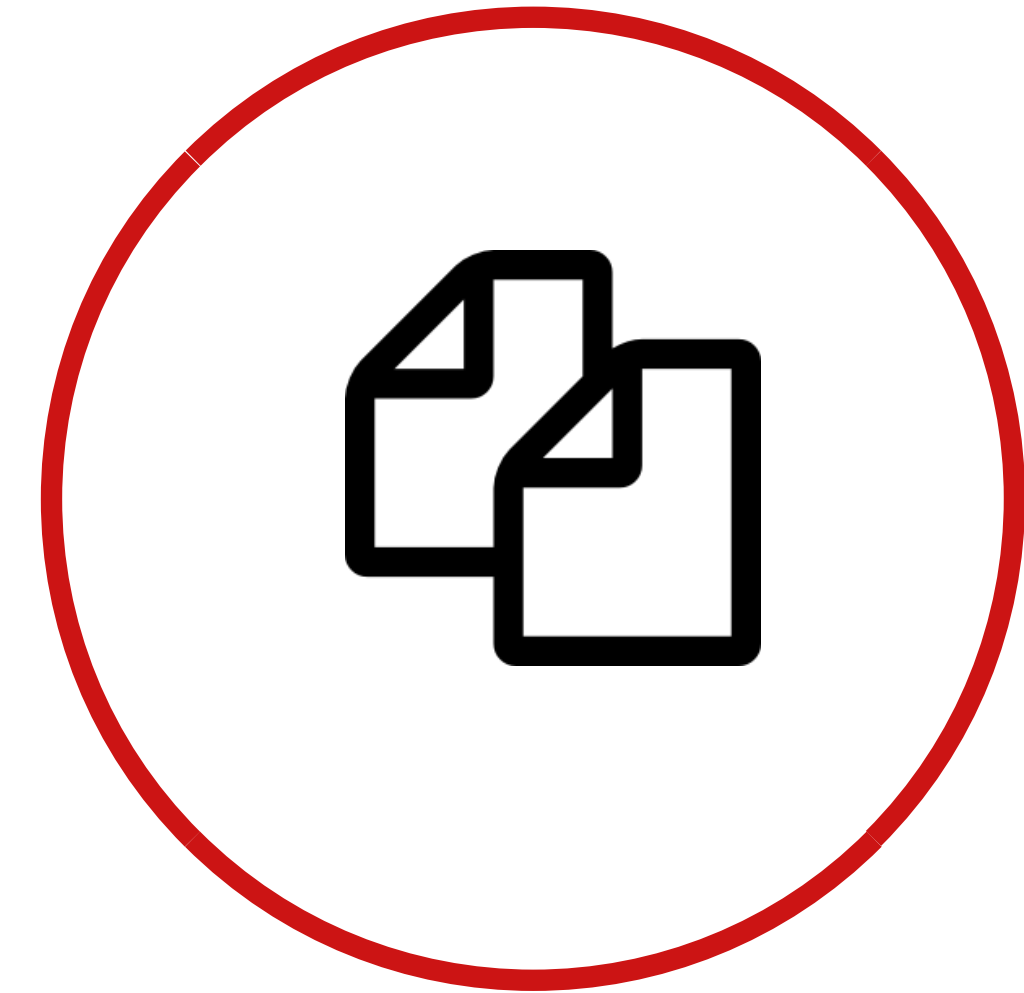


COC BOARD REVIEW

Meets to approve project scores

Hears appeals (if any)

Provides final approval of projects to be included in the consolidated application and ranking



E SNAPS SUBMISSION

City staff compiles information for projects that have been selected for inclusion into e-snaps. Applicants may be required to provide additional information to finalize applications in this system.



Appeals

New Projects and Transition Grants



Appeals to scoring decisions are limited to factors related to a violation of the established evaluation process. Appeals may not be filed based on application errors or omissions.

An applicant may file an appeal based upon a claim that one or both of these apply:



TECHNICAL SCORING ERROR

The evaluators made a technical scoring error that would have caused the project to be scored higher. No additional information by the applicant may be submitted.

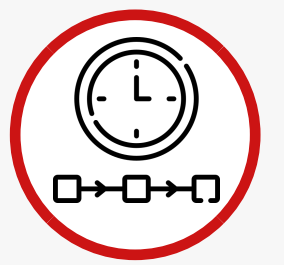


LACK OF FAIRNESS EVIDENCE

There is evidence of lack of fairness in evaluating and scoring the application. Evidence of lack of fairness will be considered and reviewed on a project-by-project basis.

Timeline

New Projects and Transition Grants



- **Dec 3:** Application Released
- **Dec 3:** New Project Workshop
- **Dec 5, 9:30 am:** Office Hours #1
- **Dec 8, 4 pm:** Deadline for written questions
- **Dec 10, 10 am:** Office Hours #2
- **TBD:** Evaluation Panel Review and Notification of Preliminary Scores
- **TBD:** Appeals Due
- **TBD:** CoC Board Final Approval
- **Dec 30:** Notification of Project Acceptance/Rejection and Ranking



Match Documentation

New Projects and Transition Grants



Due January 7, 2026

Only projects selected for inclusion in the CoC's consolidated application will be required to submit match documentation.

CASH MATCH REQUIREMENTS

1. Must be on agency letterhead
2. Value of match
3. Dates match will be available (2026-2027 program year)
4. Must be signed by an authorized representative

IN-KIND MATCH REQUIREMENTS

1. Written agreement (e.g. MOU) for services provided by a third party
2. Letter on agency letterhead for goods/equipment
3. Value of match
4. Includes dates match will be available (2026-2027 program year)
5. Must be signed by an authorized representative



Attachments

New Projects and Transition Grants



1. **Proof of SAM Clearance**
 - **Required of all projects**
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2. **HUD 50070 Drug Free Workplace form**
 - **Required of all projects**
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3. **Nonprofit Documentation**
 - **Required of all projects**
4. **Leveraging Housing & Healthcare Resources Documentation (if applicable)**
5. **Supportive Services Agreement (if applicable)**
6. **Negotiated Indirect Cost Rate Agreement (if applicable)**

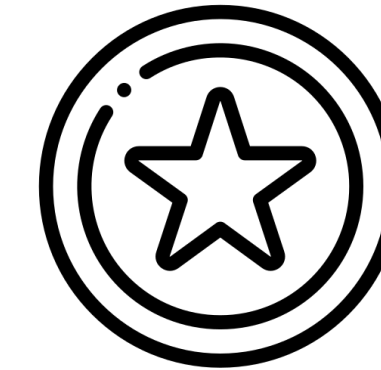


Things to Keep in Mind



Reimbursement Program

CoC funding is paid on a reimbursement basis. Applicants need to have the ability to front at least 3 months of program funding before receiving any reimbursement.



Application Score

Answer all parts of the narrative questions and number your responses as needed. Include as much detail as the character limit allows. Reference the evaluation criteria when completing your application(s).



New Projects and Transition Grants Applications



DEADLINE:
December 15, 2025
2:00 p.m.

Application can be found online at:

pasadenapartnership.org/coc-new-projects/



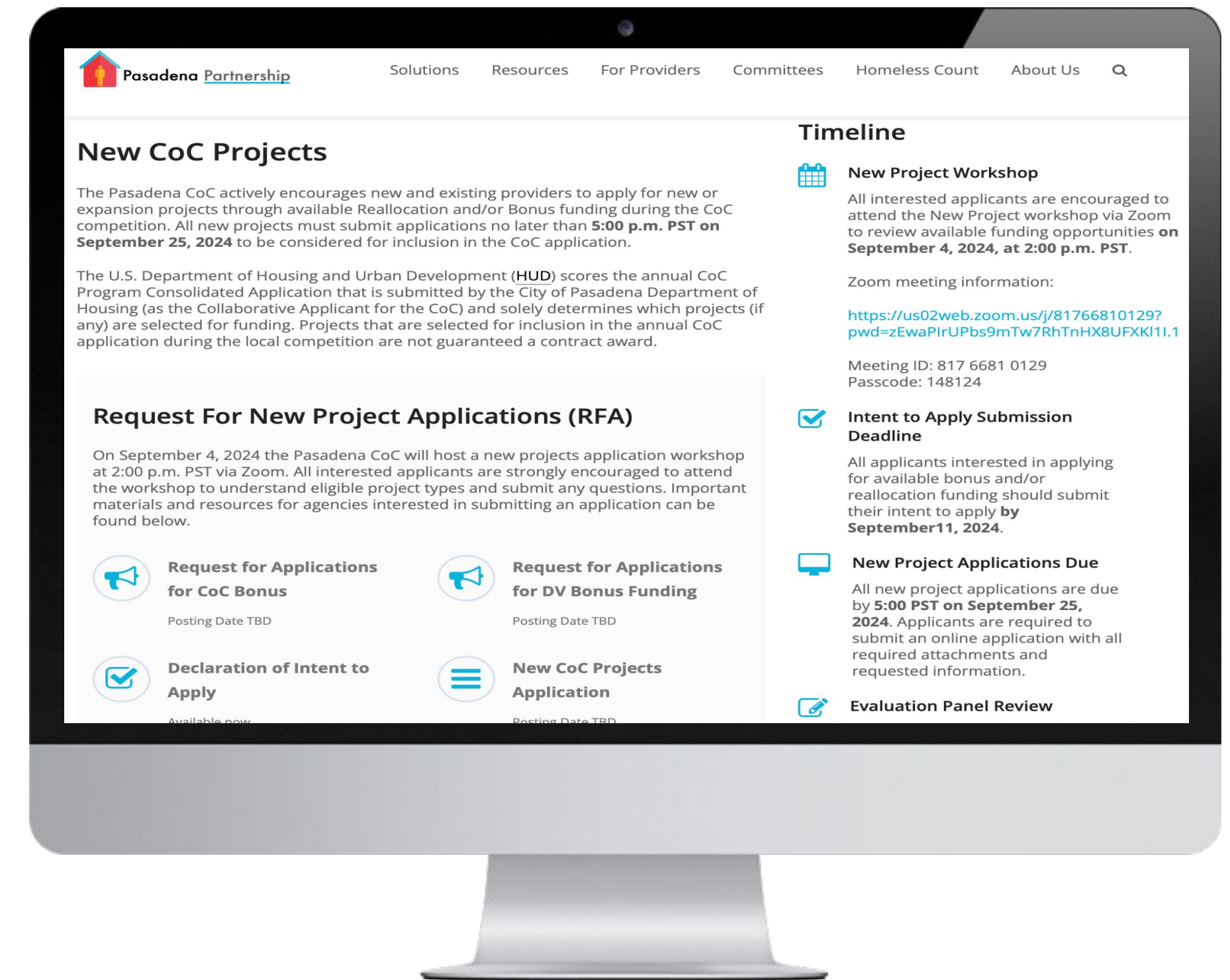


ONLINE APPLICATION

Navigating the New Projects Webpage

Navigating the New Projects and Transition Grants Application

pasadenapartnership.org/coc-new-projects/





THANK YOU & GOOD LUCK!

QUESTIONS

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