

Pasadena CoC Board Meeting Minutes

MINUTES

Monday April 25, 2022

Present: **Will Watts**, Legal Aid Foundation of Los Angeles; **Sieglinde von Deffner**, Housing for Health; **Jhoana Hirasuna**, Shepherds Pantry; **Tammy Marashlian**, United Way of Greater Los Angeles; **Dan Davidson**, Rosebud Coffee; **Jennifer O'Reilly-Jones**, City of Pasadena; **Diana Trejo**, City of Pasadena (virtual); **Daniel Cole**, City of Pasadena

Absent: **Margaret Martinez**, ChapCare; **Cory Patterson**, Lived Experience Advisory Panel (LEAP)

Welcome

- Guest Presenter: **Griffin Hatlestad**, Door of Hope

FAMILY HOMELESSNESS CHALLENGE GRANT

Griffin presented on the State-funded Family Homelessness Challenge grant, a one-time grant specifically for homelessness. Door of Hope will be collaborating with the Pasadena CoC to submit an application for \$649k to support a Homelessness Prevention program. The funds will provide direct financial assistance for families at-risk of homelessness in the form of short-term rental assistance and rental arrears. Door of Hope currently manages two transitional housing facilities in the city, which specialize in serving families with children, and a homelessness prevention program that was launched in 2018 and has served over 350 families to date. Door of Hope will leverage case management services and will be working closely with the Families in Transition office at PUSD and the Housing Rights Center (legal services) to provide referrals to the program. Proactive and strategic outreach will be made to Hispanic/Latino families given the growth of this subpopulation in the Homeless Count since 2016.

Applications are due by April 30th and awards are anticipated to be announced by June 30, 2022. The program is expected to serve 180 families starting in late 2022 through June 2026. Staff will be going to City Council this evening to get approval to submit the application to the State. There will be two rounds of funding in total. If awarded funding in the first round, the CoC will be eligible to apply for round 2 funding. This is a competitive grant application and the CoC usually doesn't apply for these funds since we receive direct allocations. However, Door of Hope approached the City about this opportunity and as a CoC we are trying to do everything we can to bolster our prevention funding given that the City's eviction moratorium will be sun setting June 30th. This program will be specific to the Pasadena CoC. Dan noted he would be interested in seeing data on the number of families that are at-risk of homelessness in Pasadena and the average amount of assistance needed to support families. No formal action is required as this is an information item.

Action Items:	Person(s) Responsible
N/A - Information item	

COC FUNDING DEEP DIVE

Jenni presented an updated funding matrix spreadsheet which includes all of the funding sources the CoC currently oversees. The \$13 million total is not an annual budget, rather it's everything that it currently allocated to the CoC.

- CoC funding is renewed annually and primarily funds PSH and a portion funds CES, HMIS, planning (city staff) and a new DV-RRH program
- ESG is technically City money but the CoC handles it. The homelessness prevention funding is inflated because staff took all previously unexpended annual ESG funding and allocated it to FID during the

pandemic to support their prevention program. This funding also supports Housing Work's street outreach and a portion of the Bad Weather Shelter.

- Measure H is also an inflated number because it includes rollover funding. The CoC's annual allocation is closer to \$500-600k. The CoC receives Measure H funding for prevention, rapid rehousing, CES and emergency shelter
- CESH is state funding and currently the remaining funding in the 2018 round supports limited scope legal services through the Housing Rights Center and planning (city staff). CESH 2019 funds support Friends In Deed street outreach and planning.
- The ESG-CV funding deadline has been extended by one year and we've spent roughly 50% of our allocation. The funding supports the Mainstream Opportunity Vouchers Enhanced (MOVE) program collaboration between the Pasadena Housing Authority and Union Station Homeless Services (rapid rehousing), emergency shelter with motel vouchers and the Safe Haven Program at All Saints Church (street outreach).
- HHAP-1 funding has \$300k of prevention funding that has not been allocated. The remaining funding supports housing location and motel vouchers.
- The majority of HHAP-2 was allocated for rapid rehousing. We have experienced funding cuts to our RRH allocation through Measure H, so we are looking to backfill this with HHAP funding. HHAP-3 priorities have not yet been voted on, but a portion of the funding will support the creation of a Homelessness Plan (required by the state) as well as the youth set-aside (10% required by the state). The \$130k for the Homelessness Plan is currently allocated, and \$81k is earmarked for youth set-aside and \$56k for admin.

A draft of the Homelessness Plan is due to the state with our application by June 30th. We will be having a public meeting with the Board at the beginning of June, with public comment, where this information will be brought forward. The draft in June will likely just contain the data portion and we are targeting to have a final version of the plan by the end of December 2022.

Action Items:	Person(s) Responsible
N/A - Information item	N/A

HHAP-3 FUNDING ALLOCATIONS

A handout was provided that contained background of the HHAP program, eligible activities, and potential draft funding allocations. This is the CoC's 7th round of one-time funding from the State, so staff is starting to think more about sustaining existing programs that were born out of previous one-time funding opportunities.

Sieglinde noted that we should think about being creative with one-time funding or exploring opportunities with the County on a larger level, including how we could potentially utilize funds for rehabilitation or "Supportive Housing Plus" programming (i.e. PSH/board and care). Dan noted he sees a gap in innovation and research/development that could be worth considering (i.e. interim housing models such as garage/container projects, other innovative housing models Pasadena could adopt). Dan suggested thinking about allocating additional funding to planning in order to hire a consultant to look at other innovative programs that could be tested/adopted by the CoC. This could also attract attention for the City in a good way to show we are leading the way in homeless services. As a small CoC, Pasadena has a history of building demonstration projects to provide an example of ways that additional housing can be created affordably (i.e. Waverly House).

Jenni presented the initial funding allocations staff put together. Scenario B includes the \$200k the Board previously approved to support the ramp down of Public Health's TAY/GEM program that would come out of HHAP-2 and be backfilled with HHAP-3. If this funding is required, the CoC will have approximately \$343k to allocate for programming. If the funding is not needed, we will have \$543k. Staff identified upcoming gaps in programming based on existing funding that is coming to an end and what think should be sustained to inform draft allocations. The biggest gap would be in street outreach, particularly Friends In Deed's street outreach program and the Safe Haven program between Union Station and All Saints Church. Dan requested data on the programs that are expiring (i.e. outcome metrics) for the Board to review before

making a final funding decision. Jenni noted that the HHAP grant is amendable, so things can be moved around as needed.

The work the homelessness plan consultant is doing will be focused on looking at our system and strategies we should prioritize based on this data. The Board was in agreement that the consultant should provide further guidance around what a balanced system would look like in our community. Discussion was had around if there are there ways the CoC can support racial equity and living wage equity financially. Tammy noted to keep in mind opportunities to leverage existing resources with this funding to support a bigger piece of the puzzle.

Action Items:	Person(s) Responsible
Staff to share most recent System Performance Measures with the Board.	Jenni/Daniel
Staff to bring forward outcome data for street outreach programs that are expiring and are being proposed to continue with HHAP funding (Friends In Deed and All Saints).	Jenni/Daniel/Diana
Staff to survey funded-agencies on challenges they may be currently facing that would hinder their ability to spend the money	Jenni/Diana

Next Meeting

When End of May/beginning of June – Diana to send a Doodle Poll in the coming weeks.

Where TBD