Evaluation Criteria: ESG Request for Applications 2020-2022 Pasadena CoC

# Emergency Solutions Grant (ESG) Evaluation Criteria

Pasadena Continuum of Care

#### Score Breakdown

Summary of Factors	Points Possible	Points Assigned
Threshold Requirements	Pass/Fail	
Administrative Capacity	20	
Agency Experience and Qualifications	15	
Program Design and Operations	30	
Performance Measures and Outcomes	15	
Budget and Match	20	
Total Points	100	

Proposer Name \_\_\_\_\_

Evaluator Name \_\_\_\_\_

Date \_\_\_\_\_

# Threshold Requirements

General Threshold Requirements	Points
<b>HMIS Implementation:</b> Programs are required to participate in HMIS, unless the program is operated by a victim-service agency serving survivors of domestic violence or a legal services agency.	Pass/Fail
<b>Coordinated Entry System:</b> Programs are required to participate in Coordinated Entry when it is available for the program component.	Pass/Fail
Housing First: Applicant certifies they will comply with all criteria to meet Housing First best practices.	Pass/Fail

Program-Specific Threshold Requirements	Points
<ul> <li>Emergency Shelter:</li> <li>95% of all households served are assessed through CES</li> <li>20% of all exits are to permanent housing locations</li> <li>95% of households maintain housing for at least 12 months after exit</li> </ul>	Pass/Fail
<ul> <li>Homelessness Prevention:</li> <li>98% of households have permanent housing at exit</li> <li>90% of households maintain permanent housing for at least 12 months after exit</li> <li>30% of households increase total income</li> </ul>	Pass/Fail
<ul> <li>Street Outreach:</li> <li>50% of clients served exit to temporary or permanent housing</li> <li>60% of clients served are assessed through CES</li> <li>50% of households engaged are provided services or successfully attain a referral</li> </ul>	Pass/Fail

Data Quality Threshold Requirements	Points
Personally Identifiable Information (PII): <5% error rate for PII	Pass/Fail
Universal Data Elements: <5% error rate for all Universal Data Elements	Pass/Fail
Income and Housing Data Quality: <5% error rate for all Income and Housing Data Quality	Pass/Fail
Chronic Homeless Status: <5% error rate for Chronic Homeless status questions	Pass/Fail
Entering Clients in HMIS: All clients are entered into HMIS within 10 days	Pass/Fail
Inactive Records: <5% inactive records for Street Outreach and Emergency Shelter	Pass/Fail
Exiting Clients in HMIS: All clients are exited in HMIS within 10 days of program exit	Pass/Fail

Continuum of Care Engagement Threshold Requirements	Points
<b>Continuum of Care Meetings:</b> Applicant will attend and participate in at least one CoC committee meeting per quarter and all full membership meetings	Pass/Fail
Homeless Count Participation: Applicant will commit volunteers that will participate in the annual Pasadena CoC homeless count	Pass/Fail

Compliance with ESG Standards	Points
<b>Nondiscrimination and Equal Opportunity:</b> Applicant will comply with the requirements set forth in 24 CFR 5.105(a).	Pass/Fail
<b>Affirmative Outreach:</b> Applicant will make known that the use of facilities, assistance and services are available to all on a non-discriminatory basis.	Pass/Fail
Faith Based Activities: Applicant will not engage in or support inherently religious activities as part of the ESG-funded programs or services.	Pass/Fail
<b>Environmental Review:</b> Applicant will comply with the requirements as set forth in 24 CFR part 50.	Pass/Fail
<b>Active SAM Registration:</b> Applicant certifies the organization has an active SAM registration and will ensure this registration is renewed annually.	Pass/Fail

Note: Threshold requirements are derived from the U.S. Department of Housing and Urban Development (HUD). Federal funding allocated to the CoC is impacted by program performance in these areas.

#### Administrative Capacity (20 points)

Question	Available Points	Points Assigned
<ul> <li>Organizational Operations</li> <li>How well does the applicant describe the detailed procedures used to ensure operational effectiveness and quality control?</li> <li>Is a clear internal process outlined for managing basic organizational operations?</li> <li>What details does the proposer provide pertaining to financial accounting systems processes and operations?</li> <li>What accountability measures for disbursed funds are in place?</li> <li>What system is in place to meet matching requirements?</li> </ul>	8	
<ul> <li>Experience with Utilizing Federal Funds</li> <li>Does the applicant demonstrate that it has the experience to effectively utilize federal funds and perform the activities proposed in the application?</li> <li>Does the applicant have a satisfactory process in place to track progress towards fulfilling program requirements and meeting deadlines?</li> </ul>	5	
<ul> <li>Grant Management Procedures</li> <li>How well does the applicant describe overall internal grant management procedures?</li> <li>Does the response demonstrate that the applicant will be able to satisfactorily fulfill the following: <ul> <li>Adhere to the proposed budget and timeline</li> <li>Fulfill financial and program performance requirements</li> <li>Submit required reports on time</li> <li>Resolve potential conflicts in a timely manner</li> </ul> </li> </ul>	7	

#### Agency Experience and Qualifications (15 points)

Question	Available Points	Points Assigned
<ul> <li>Agency Experience</li> <li>What prior experience does the applicant have related to administering this type of program, or other programs specific to homeless services?</li> <li>Does the applicant emphasize any prior achievements related to this type of program or similar programs?</li> <li>What experience and expertise does the agency have in the following areas: <ul> <li>Working with and addressing the unique housing and service needs of people experiencing homelessness;</li> <li>Interfacing with the local Coordinated Entry System (CES)</li> </ul> </li> </ul>	5	

<ul> <li>Agency Qualifications</li> <li>Will the staff person(s) have appropriate training and expertise to ensure the successful implementation and operation of the program?</li> <li>What experience and expertise does the agency have with providing services in accordance with emerging and evidence-based best practices?</li> </ul>	4	
<ul> <li>Collaboration <ul> <li>What types of collaborative activities will the proposed program be involved in?</li> <li>What programs, services, and other mainstream resources will be available to participants?</li> <li>Does the applicant adequately describe how participants will be assisted to access the resources available to them?</li> </ul> </li> </ul>	3	
<ul> <li>Lived Experience Participation</li> <li>How does the organization currently involve or intend to involve at least one homeless or formerly homeless person(s) with the organization and the operation of the ESG program?</li> <li>How are participant's lived experience of homelessness taken into consideration and incorporated in the program?</li> </ul>	3	

### Program Design and Operations (30 points)

Question	Available Points	Points Assigned
<ul> <li>Target Population</li> <li>Will the program serve participants most in need of services?</li> <li>Will the target population identified benefit from the proposed program?</li> </ul>	3	
<ul> <li>Program Description</li> <li>Does the applicant provide a comprehensive explanation of what the program will look like and how it will operate?</li> <li>Does the applicant include a detailed description of the scope of services to be provided under the program?</li> <li>What best practices are utilized and incorporated into the program?</li> <li>Does the applicant demonstrate an understanding of the program requirements and an ability to address the needs of people experiencing/at-risk of homelessness?</li> </ul>	8	
<ul> <li>Program Need</li> <li>How well does the applicant demonstrate a local need for this specific program?</li> <li>How will the proposed program meet the outstanding needs of the target population(s)?</li> <li>Will the proposed program fill a gap in services within the CoC?</li> </ul>	5	

<ul> <li>Client Eligibility and Intake</li> <li>Does the applicant describe their intake procedures in detail?</li> <li>How will the program determine participants meet HUD's definition of homelessness or at-risk of homelessness?</li> <li>Are there any eligibility criteria or requirements that a client must meet in order to access services?</li> </ul>	3	
<ul> <li>Program Policies and Procedures</li> <li>How well does the applicant describe their procedures for each of the following processes:         <ul> <li>Assessing a participant's need for services</li> <li>Prioritizing participants for resources based on need</li> <li>Reassessing a participant's need for services</li> </ul> </li> <li>How often is this done and does this make sense for the program being proposed?</li> </ul>	5	
<ul> <li>Timeline <ul> <li>Does the applicant include a detailed, well thought out timeline that clearly identifies all relevant key tasks/milestones?</li> <li>Is the number of households projected to be served reasonable given the terms of the program?</li> <li>Does the applicant include a detailed plan for evaluating progress towards key milestones?</li> <li>Is a representative identified to ensure that each task/activity is implemented and completed?</li> </ul> </li> </ul>	6	

## Performance Measures and Outcomes (15 points)

Question	Available Points	Points Assigned
<ul> <li>Description of Activities to Achieve Program Outcomes</li> <li>Do the outlined activities clearly address how the program will achieve the identified outcomes?</li> <li>Does the applicant specify how it will track outcomes to ensure they will be met?</li> <li>Are the activities outlined feasible and attainable?</li> <li>Does the application demonstrate that it will achieve all expected program outcomes?</li> </ul>	7	
<ul> <li>Description of Activities to Achieve Data Quality Outcomes</li> <li>What data-based practices will be used to examine outcomes and track performance?</li> <li>Does the application demonstrate that it will achieve all expected data quality outcomes?</li> </ul>	4	
<ul> <li>Description of Activities to Achieve Continuum of Care Engagement</li> <li>Outcomes <ul> <li>Does the application demonstrate that the agency will be actively engaged and participate in CoC activities?</li> <li>Are the activities outlined feasible and attainable?</li> </ul> </li> </ul>	4	

## Budget and Match (20 points)

Question	Available Points	Points Assigned
<ul> <li>Itemized Budget</li> <li>Is a detailed program budget and budget description provided?</li> <li>Is the budget inclusive of the necessary items for the program's success?</li> <li>Is a clear description provided to support each line item?</li> <li>Does the budget identify any other potential resources that will be leveraged to support the program?</li> </ul>	5	
<ul> <li>Total Budget <ul> <li>Is the funding request appropriate to support the program?</li> <li>Does the budget accurately reflect the description and objectives of the program?</li> <li>What is the feasibility, reasonableness, accuracy and completeness of the budget?</li> <li>Is the program cost effective?</li> </ul> </li> </ul>	9	
<ul> <li>Match <ul> <li>Is the applicant able to match all ESG funds requested 100%?</li> <li>Are all of the matching contributions identified eligible under federal ESG regulations?</li> <li>Is the applicant able to demonstrate that the match commitment will be available at the time of, and for the duration of, the program?</li> <li>Is an MOU provided for non-cash match that is being provided by a third-party?</li> </ul> </li> </ul>	6	