COC NEW PROJECTS WORKSHOP

PASADENA CONTINUUM OF CARE

2019 CoC Notice of Funding Availability (NOFA)

Pasadena Partnership

Agenda

1
2019 CoC Competition

Competition overview and key
sections of the
2019 CoC NOFA

2
RFA for New Projects

Available funding
for eligible projects

3
Application Process

Submission process and
timeline for submission
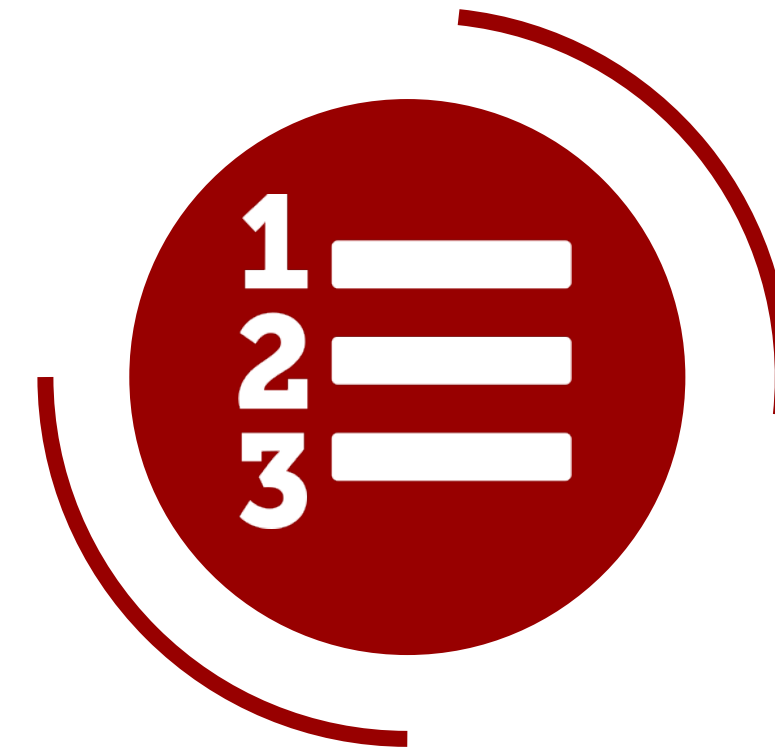
2019 CoC Competition

Competition Overview and Key Sections of the 2019 NOFA

Overview of the Competition

Available Funding

Approximately $2.3 billion in funding is available to CoCs nationwide

Tiering & Selection

Projects will be assigned a score and ranked accordingly

Competitive NOFA

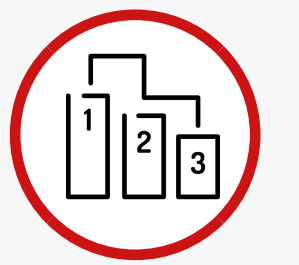Strong emphasis on selecting high performing projects that will enhance System Performance

Competition Deadline

The deadline for submitting applications to HUD is 5 p.m. on September 30, 2019

HUD's Policy Priorities

ENDING HOMELESSNESS

Identify, engage, and effectively serve all people experiencing homelessness.

SYSTEMATIC RESPONSE

Use of system performance measures, such as length of time homeless, returns to homelessness and exits to PH, to determine effectiveness.

STRATEGIC ALLOCATION

Using cost, performance, and outcome data, CoCs should improve how resources are utilized to end homelessness.

EVIDENCE-BASED APPROACH

Employ strong use of data and evidence, including cost-effectiveness, positive housing outcomes, recovery, self-sufficiency and reducing homelessness

INCREASING EMPLOYMENT

Projects should work with local employment agencies and employers to prioritize training and employment opportunities for people experiencing homelessness

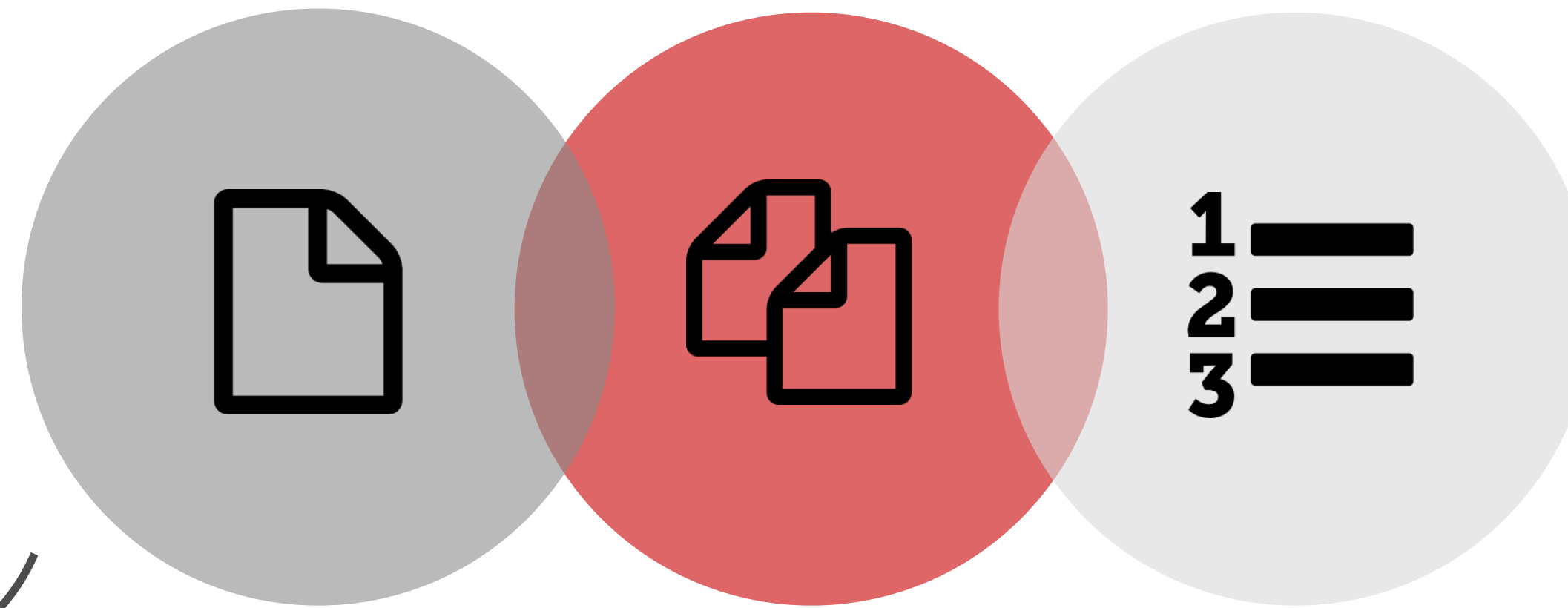# CoC Consolidated Application
Three parts

Project Applications
New and renewal permanent housing, supportive service only, HMIS and planning grant projects.

CoC Application
Completed by the Collaborative Applicant and contains information on:

The CoC planning body
Governance structure
Overall performance
Strategic planning process

CoC Priority Listing
Ranks projects in order of priority and identifies any project applications rejected by the CoC

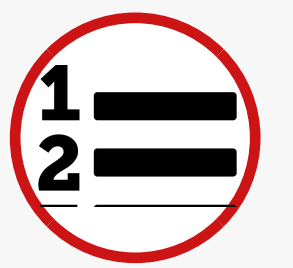# 2019 Pasadena CoC Projects Overview

Total Potential Funding: $3,889,606

PSH
8 projects
$2,972,477

CES
2 projects
$268,934

Includes 2018 DV SSO-CE Bonus

HMIS
1 project
$225,378

PLANNING
1 project
$104,004

CoC BONUS
$173,339

PSH

DV BONUS
$145,474

RRH and SSO-CE

All projects, except the CoC planning grant must be ranked

Tier 1

94% of ARD ($3,267,453)

New and renewal projects determined by the CoC to be high priority, high performing, and meet the needs and gaps of the system.

Projects will be conditionally funded by HUD, provided the applications pass eligibility and threshold review.

Tier 2

6% of ARD + Bonus ($372,675)*

*Not including amounts available for this year's Domestic Violence bonus

Remaining new and renewal projects. Scoring is based on three criteria:
1. CoC application score
2. Ranked position of project application
3. HUD's eligibility & threshold requirements

Continuing Emphasis

1. System Performance Measures

2. Low-barrier Programs and Systems

3. Reallocation and Ranking Based on Project Performance

4. Strengthening Coordinated Entry

5. Collaboration with Community Partners

6. Addressing the Needs of Subpopulations

7. Using Data Well

8. Using Evidence-Based Practices

9. Identifying and Addressing Racial Disparities

REQUEST FOR APPLICATIONS

New CoC Projects

AMOUNT

Total Available: $318,813

CoC Bonus Funding: $173,339

DV Bonus Funding: $145,474
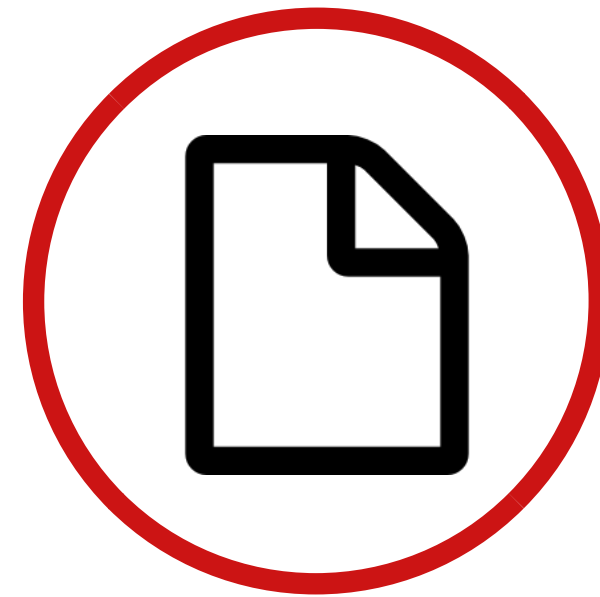
ELIGIBLE APPLICANTS

- **Non-Profit Organizations**

Do not have to be currently funded

Currently funded agencies may create new projects or expand renewals
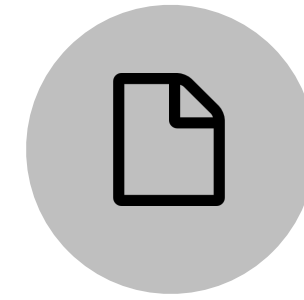
ELIGIBLE PROGRAMS

Bonus Funding
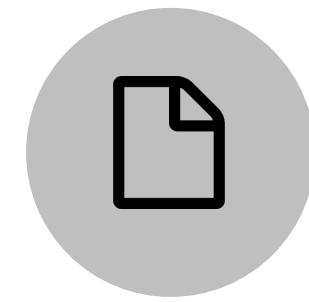
Permanent Supportive Housing (PSH)

DV Bonus Funding

Rapid Rehousing (RRH)

Supportive Services Only - Coordinated Entry (SSO-CE)

New Project RFP

ADDITIONAL REQUIREMENTS

1. Active SAM registration
2. DUNS number
3. Participation in HMIS + CES
4. 25% Match (excluding leasing)
5. Project eligibility & cost requirements
6. Must request full 10% admin

Bonus Funding
Permanent Supportive Housing: $173,339

$

CoC PSH Bonus

- Only eligible activity is permanent supportive housing

- New or expansion projects can apply

- Must serve individuals or families that are chronically

  homeless who have been referred through CES

If awarded funding, projects may be eligible to apply for renewal in the FY 2020 competition

Bonus Funding

Domestic Violence: $145,474

$

Rapid Rehousing (DV RRH)

- **-** Eligible for 5 additional bonus points
- Housing & supportive services should demonstrate and implement trauma-informed, victim centered approaches that address immediate safety needs
- Grant Term must be 1 year

If awarded funding, projects may be eligible to apply for renewal in the FY 2020 competition

Supportive Services Only-Coordinated Entry (DV SSO-CE)

- Projects should implement policies, practices and procedures that equip the CoC's coordinated entry to better meet the needs of DV survivors who are experiencing homelessness
- Project should be trauma-informed & client centered
- Project should better coordinate referrals between CES and victim service providers to prioritize safety
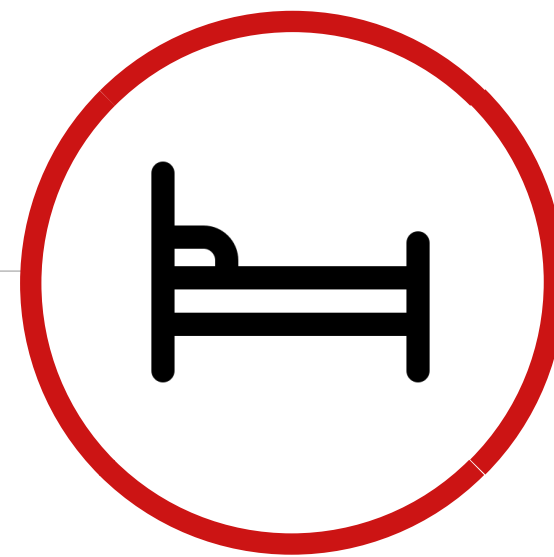
Evaluation Criteria
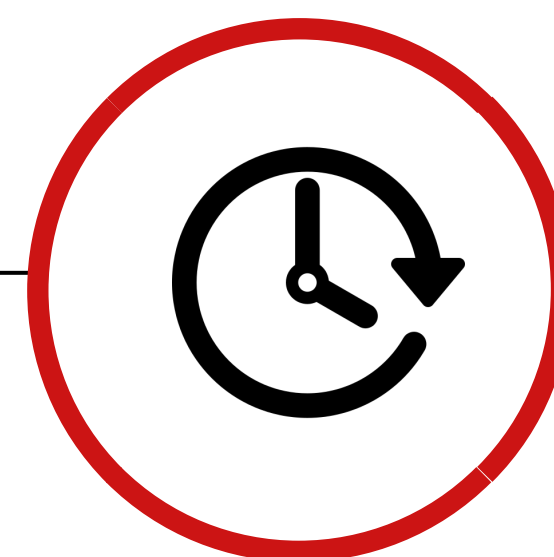New Projects
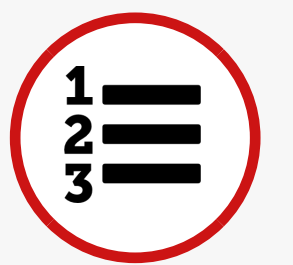
THRESHOLD REQUIREMENTS

Pass/Fail

AGENCY EXPERIENCE

20 points

DESIGN OF HOUSING / SUPPORTIVE SERVICES
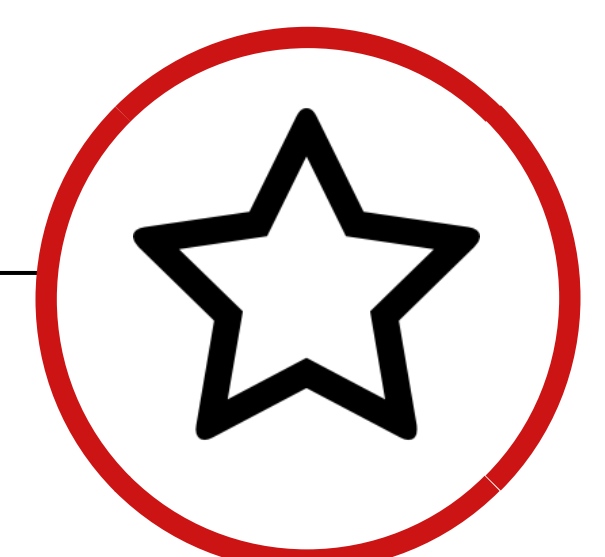
30 points

TIMELINESS

10 points

FINANCIAL EFFICIENCY AND MANAGEMENT

20 points

PROJECT ABILITY TO ENHANCE SYSTEM PERFORMANCE
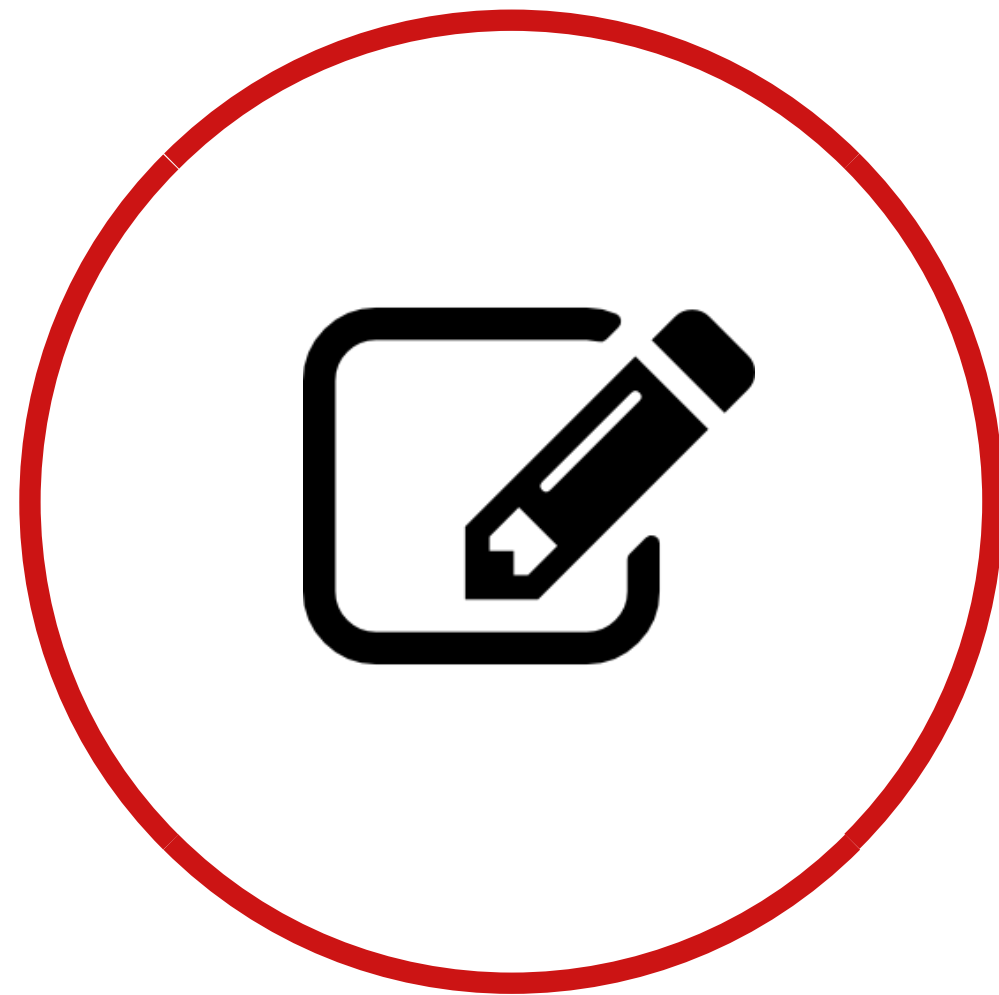
20 points

COMPONENT TYPE BONUS POINTS (DV-RRH)

Up to 5 points

Total Points: 100

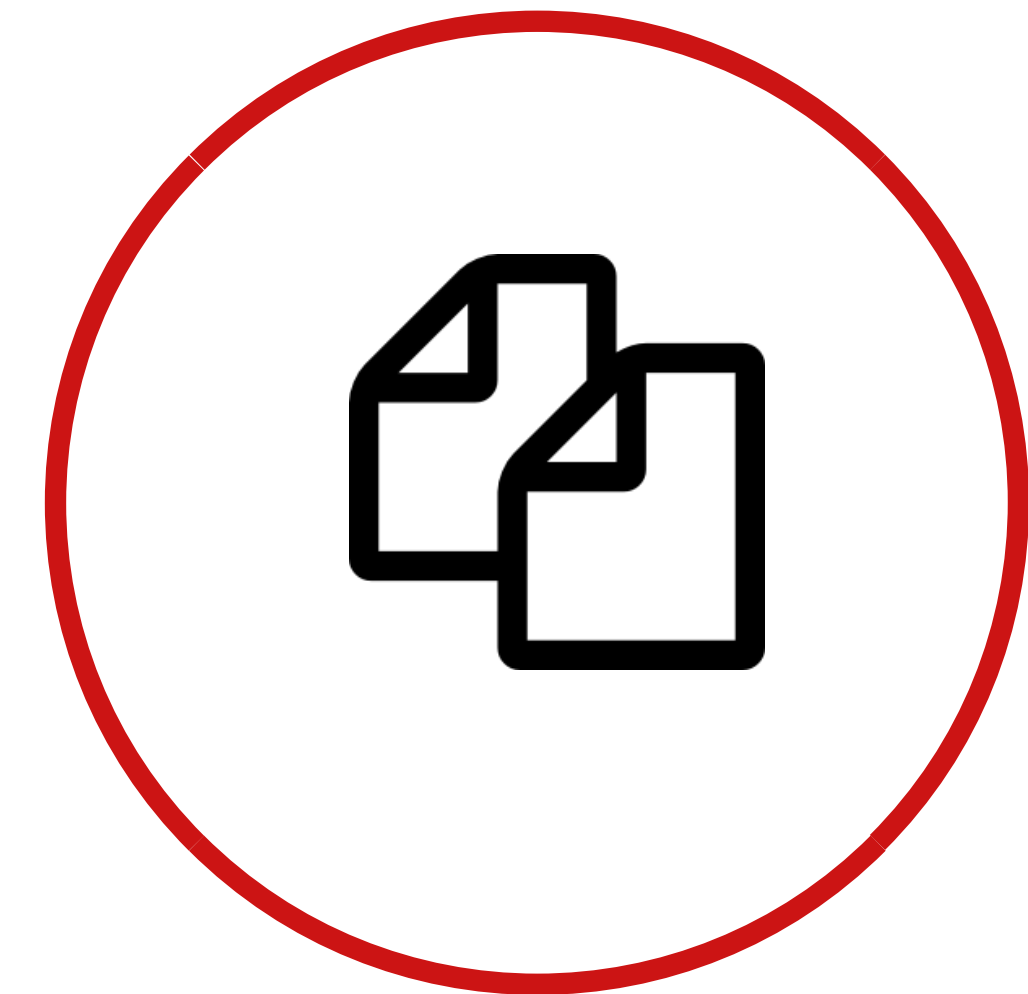# Selection Process

New Projects

EVALUATION PANEL

Review and score RFA responses
Makes project inclusion recommendations to the Board

COC BOARD REVIEW

Meets to review panel's recommendations

Provides final approval of projects to be included in the consolidated application

E SNAPS SUBMISSION

City staff compiles information for projects that have been selected for inclusion into e-snaps

Timeline
New Projects

25 JUL RFA Workshop & Materials Released
Required of all agencies interested in applying.

12 AUG RFA Responses Due
All RFA responses are due online at
https://pasadenapartnership.org/2019-new-project-applications/

19 AUG Evaluation Panel Meets
Applications will be reviewed and assigned a score out of 100 points

26 AUG CoC Board Meeting
CoC Board members will review and approve evaluation panel recommendations

27 AUG Final Notifications to Applicants
Notification of final project(s) inclusion decision to applicants via email

30 SEP CoC Consolidated Application Submitted
The Pasadena CoC Consolidated Application is submitted to HUD and posted on the Pasadena Partnership website.

DEC/ JAN Funding Decisions Announced
HUD typically announces funding decisions in late December/early January

For more information, please visit our website at pasadenapartnership.org
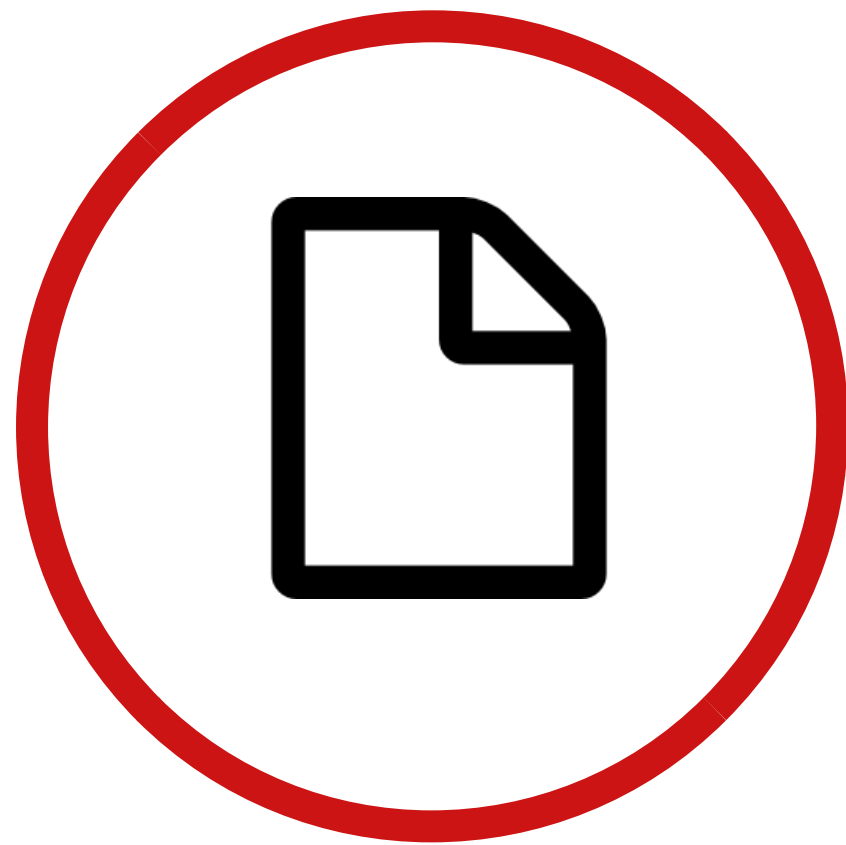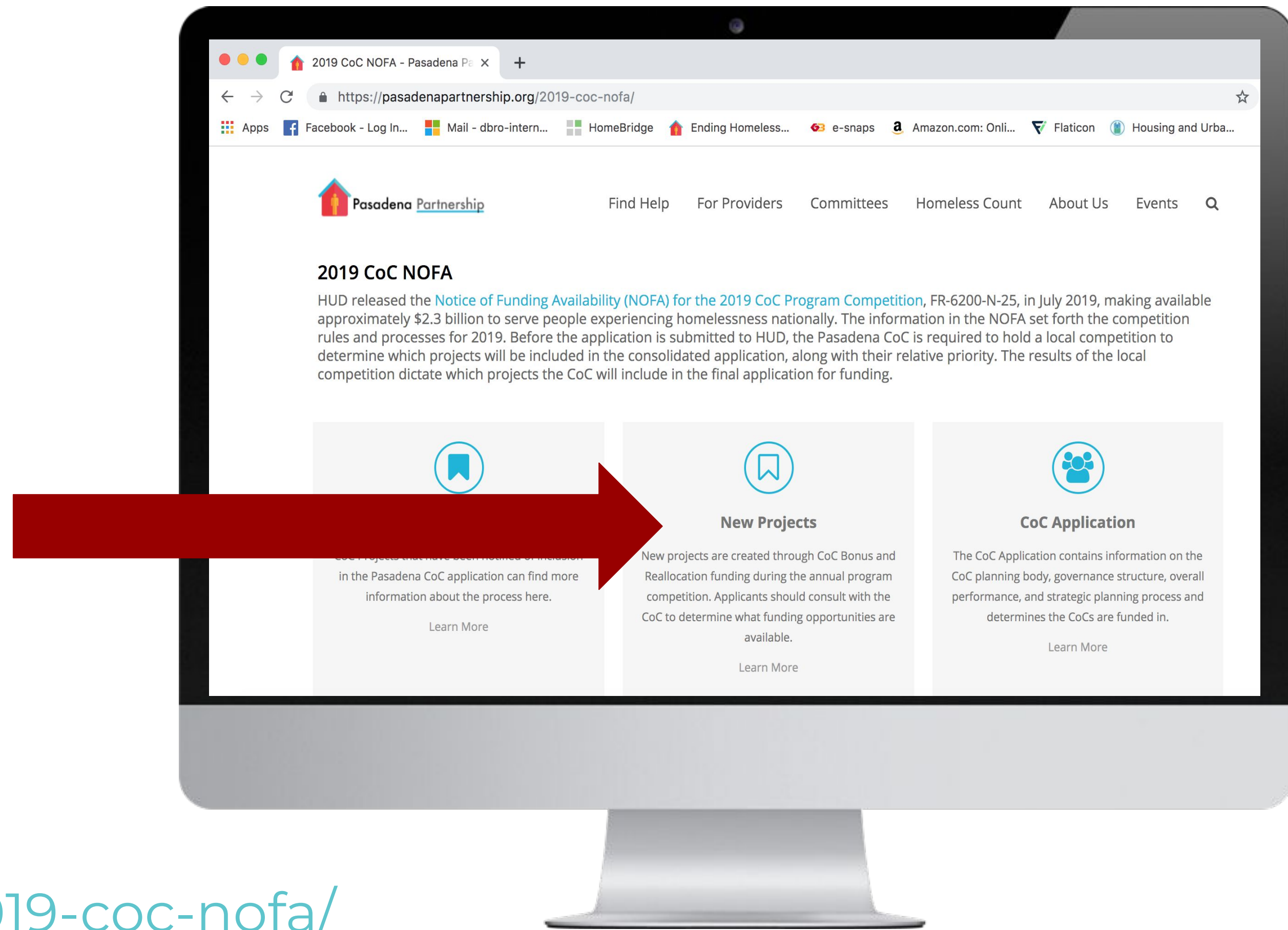
ONLINE APPLICATION

New CoC Projects

Accessing the application

www.pasadenapartnership.org/2019-coc-nofa/

Navigating New Projects Page

Open the New Project application

Click the blue lined icon.

Download the Workshop Presentation
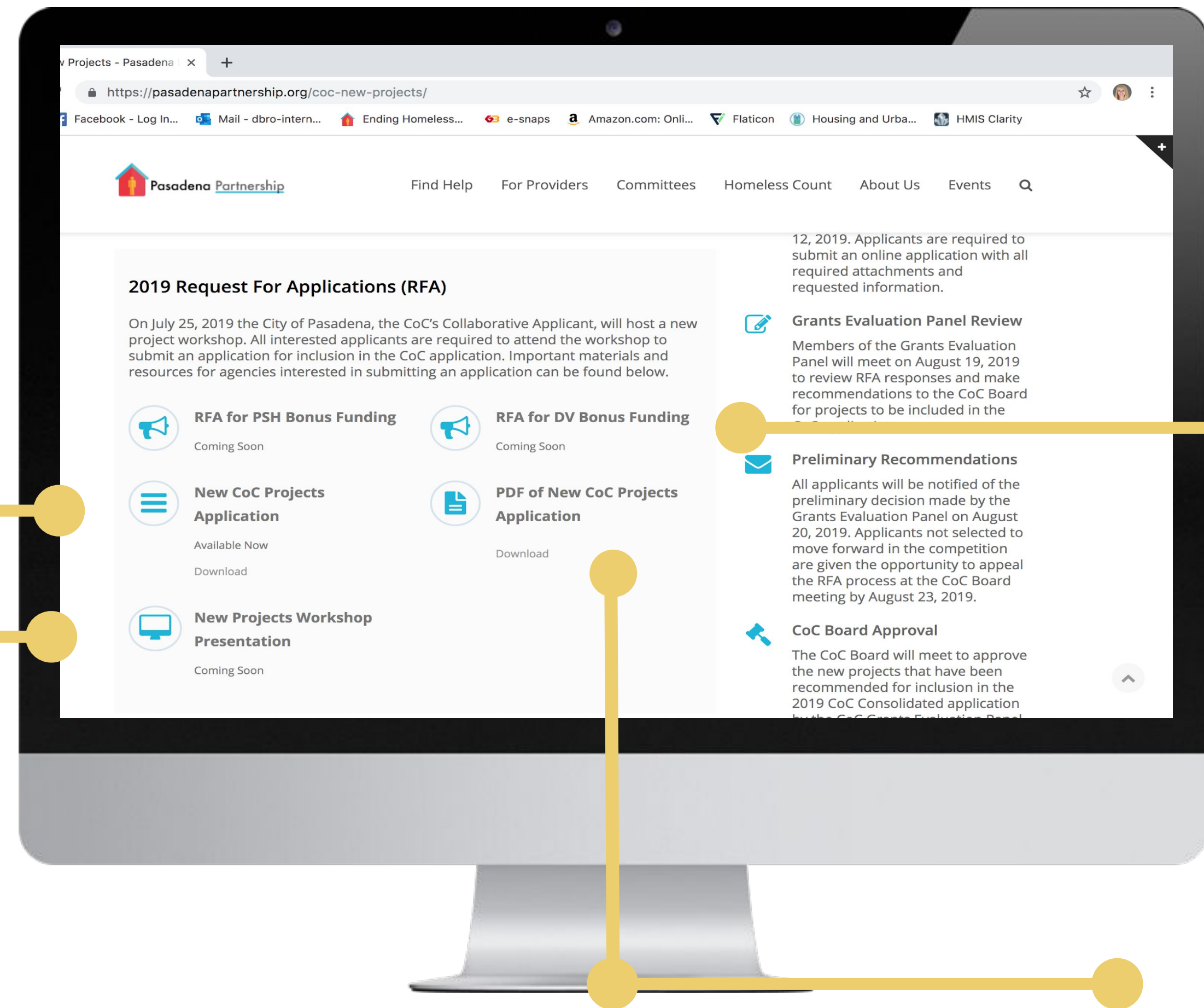
Download the RFA for PSH Bonus and DB Bonus Funding

Click the blue megaphone icon

Download a PDF of the application

Navigating New Projects Page (Cont.)

Access the Permanent Housing Evaluation Criteria

For PSH Bonus and DV-RRH Bonus Projects .

Access the SSO-CE Evaluation Criteria

For DV Bonus Projects

Navigating New Projects Page (Cont.)

FY 2019 CoC Notice of Funding Availability

Provided by HUD for CoC Collaborative Applicants.
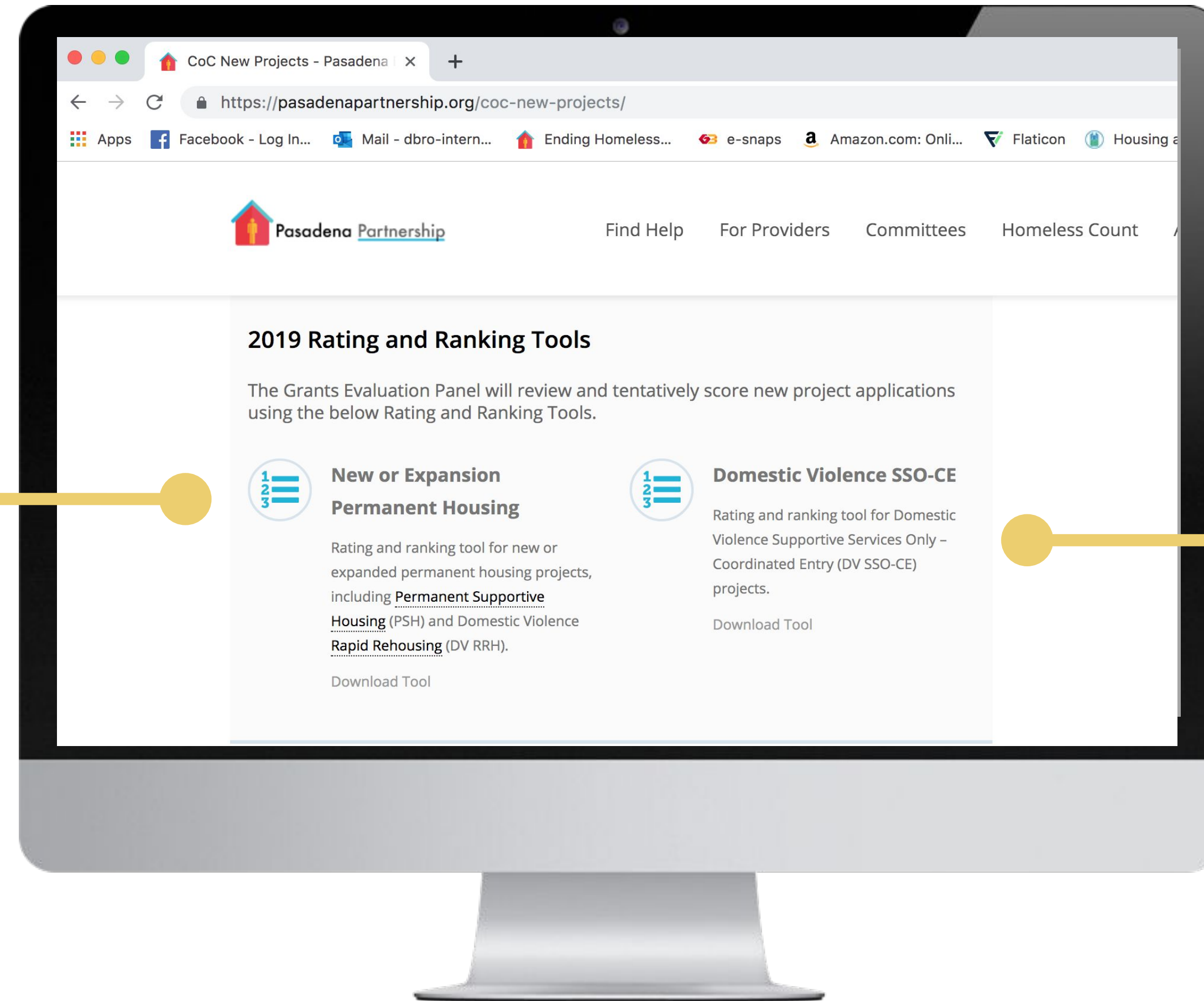*Released 7/3/19*
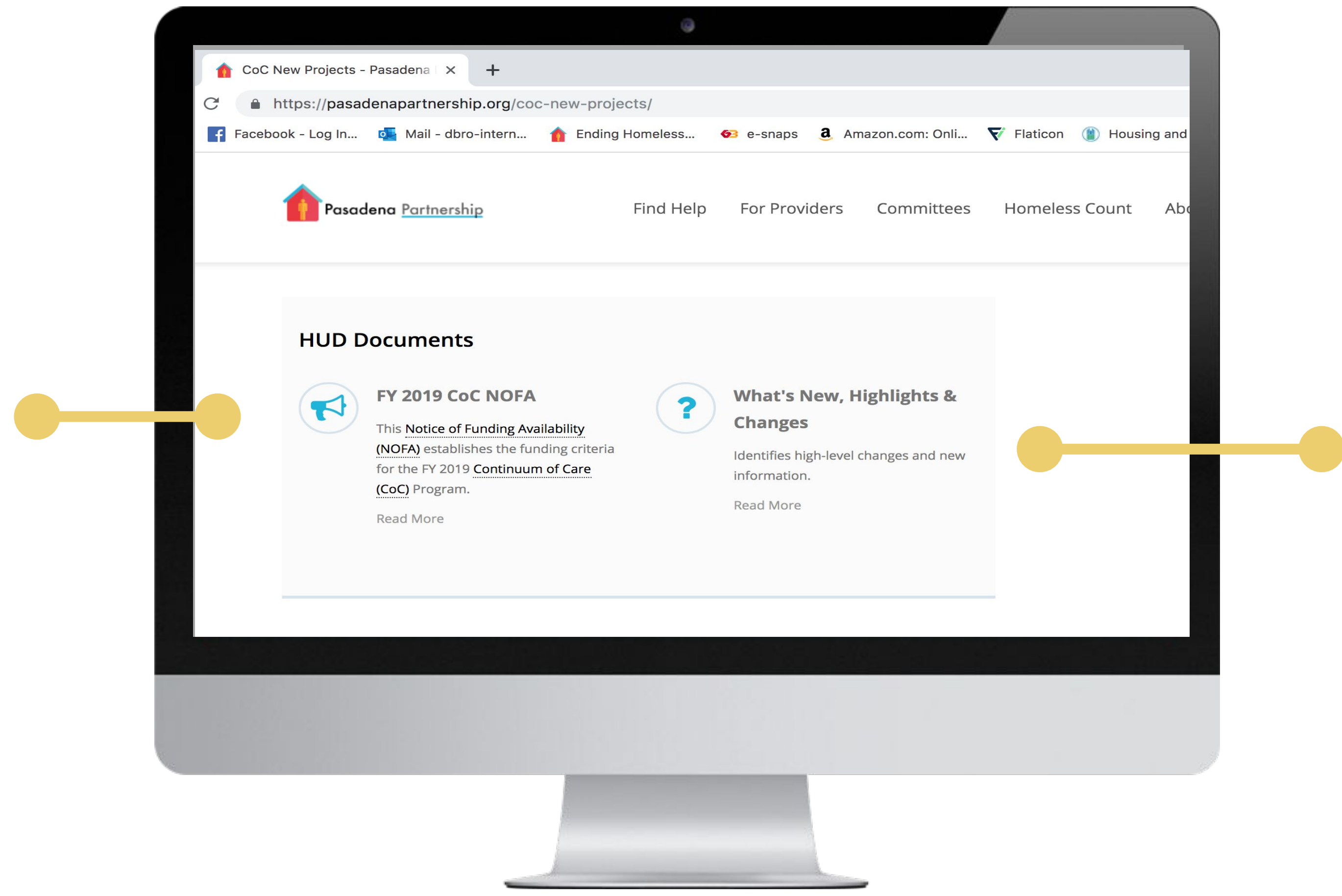
Changes & Highlights from 2018 to 2019

Provided by HUD

HUD Documents

FY 2019 CoC NOFA

This Notice of Funding Availability (NOFA) establishes the funding criteria for the FY 2019 Continuum of Care (CoC) Program.

Read More

What's New, Highlights & Changes

Identifies high-level changes and new information.

Read More

Opening the New Project Application

Access Directly:

https://pasadenapartnership.org/2019-new-project-applications/
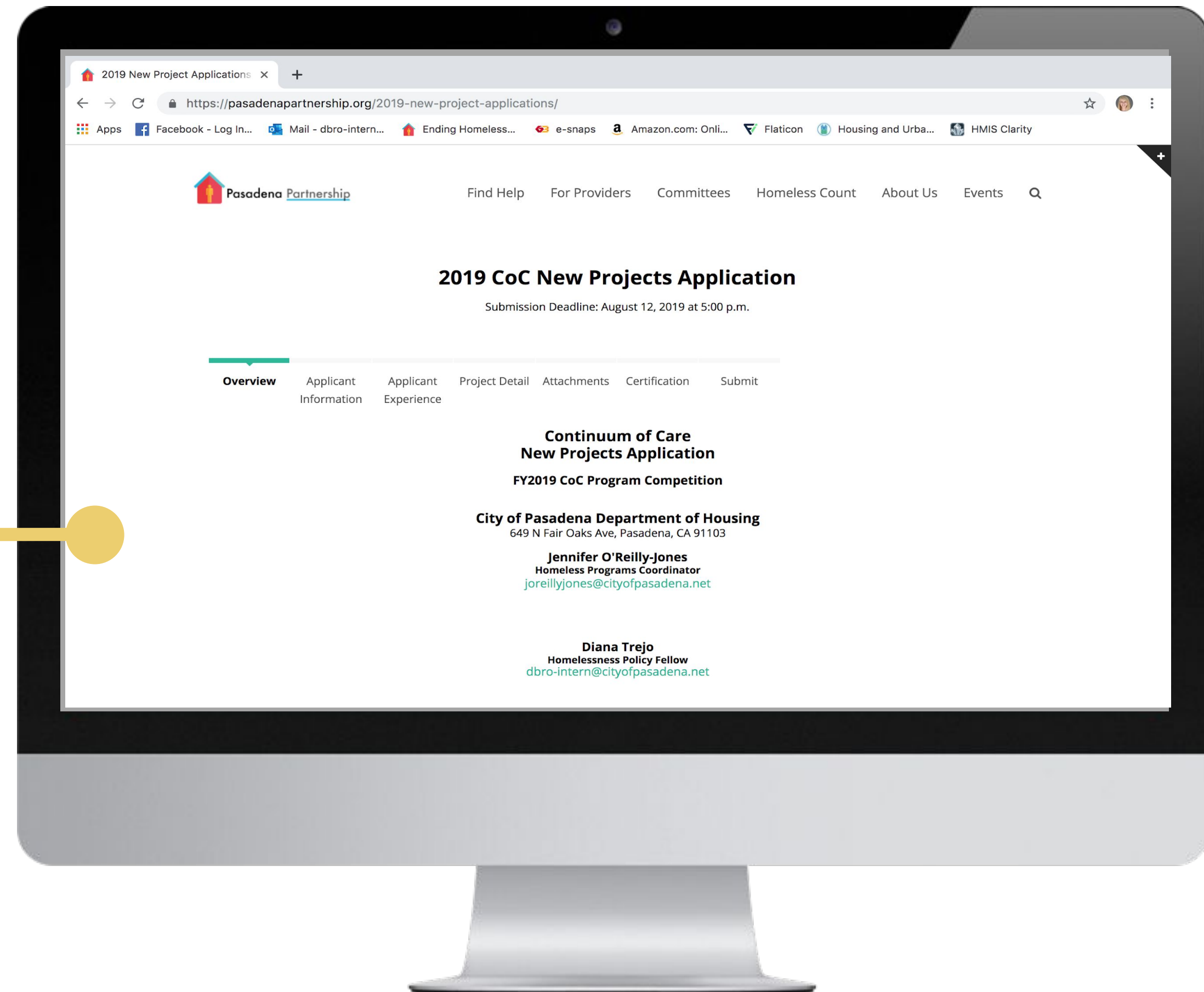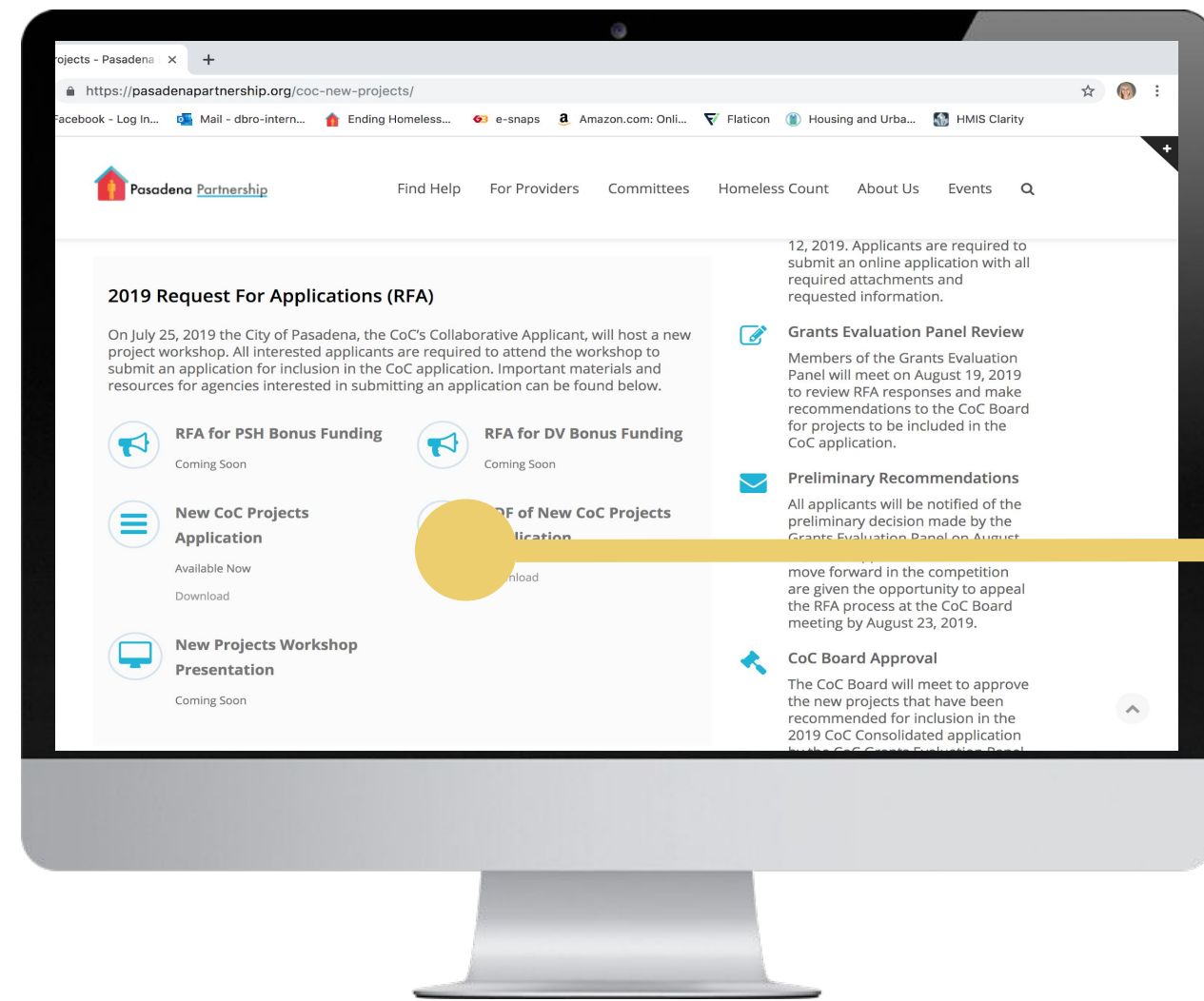
Navigating the New Projects Application

Progress Bar

Indicates sections completed and to be completed in the application

2019 CoC New Projects Application

Submission Deadline: August 12, 2019 at 5:00 p.m.

Overview | Applicant Information | Applicant Experience | **Project Detail** | Permanent Supportive Housing (PSH) | Domestic Violence RRH (DV RRH) | Domestic Violence SSO-CE (DV SSO-CE) | Attachments | Certification | Submit

Project Detail

Project Type *

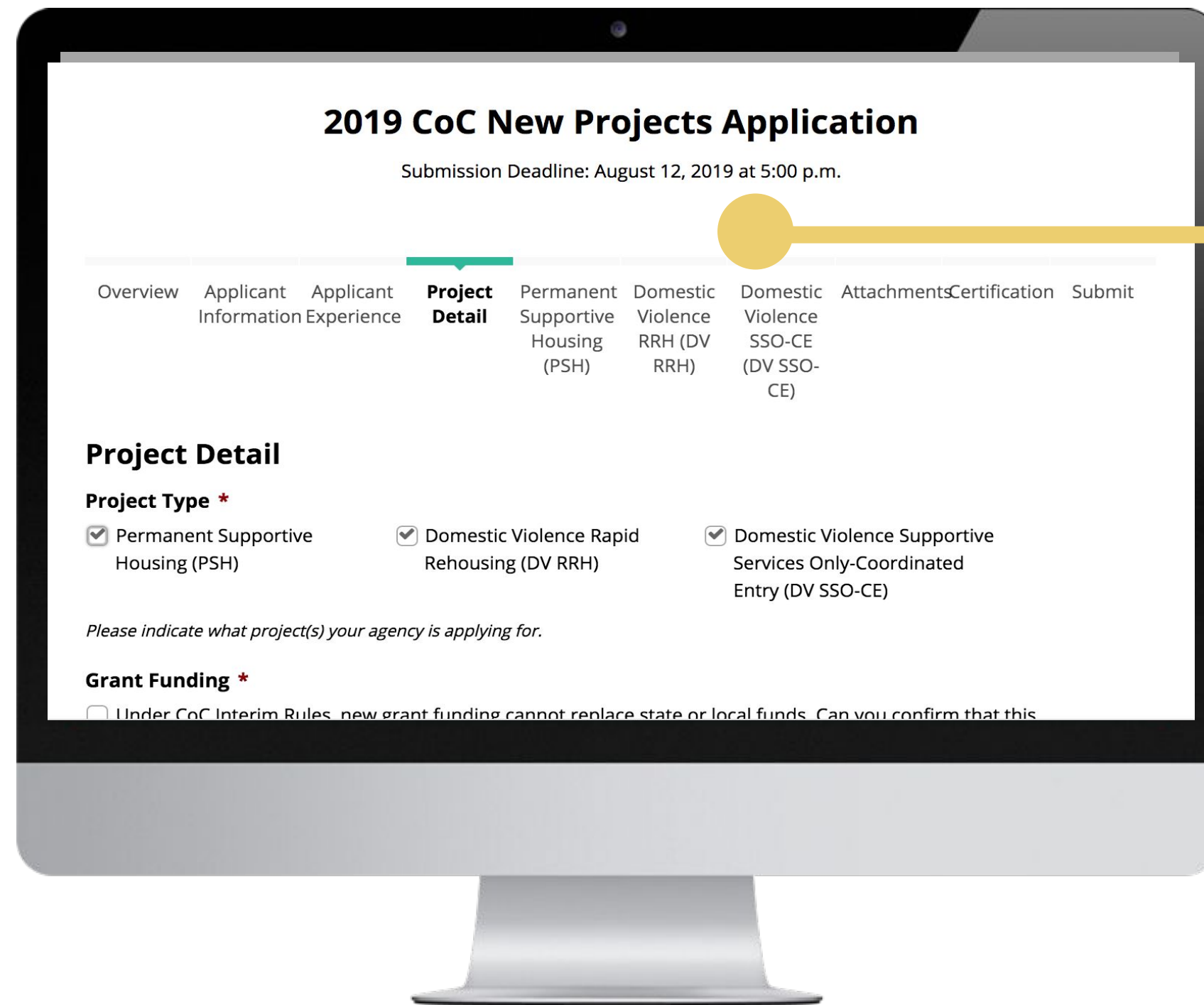☑ Permanent Supportive Housing (PSH)   ☑ Domestic Violence Rapid Rehousing (DV RRH)   ☑ Domestic Violence Supportive Services Only-Coordinated Entry (DV SSO-CE)

Please indicate what project(s) your agency is applying for.

Grant Funding *

☐ Under CoC Interim Rules, new grant funding cannot replace state or local funds. Can you confirm that this

Navigating the New Project Application

Going back

You can return to previously completed sections to review or update information
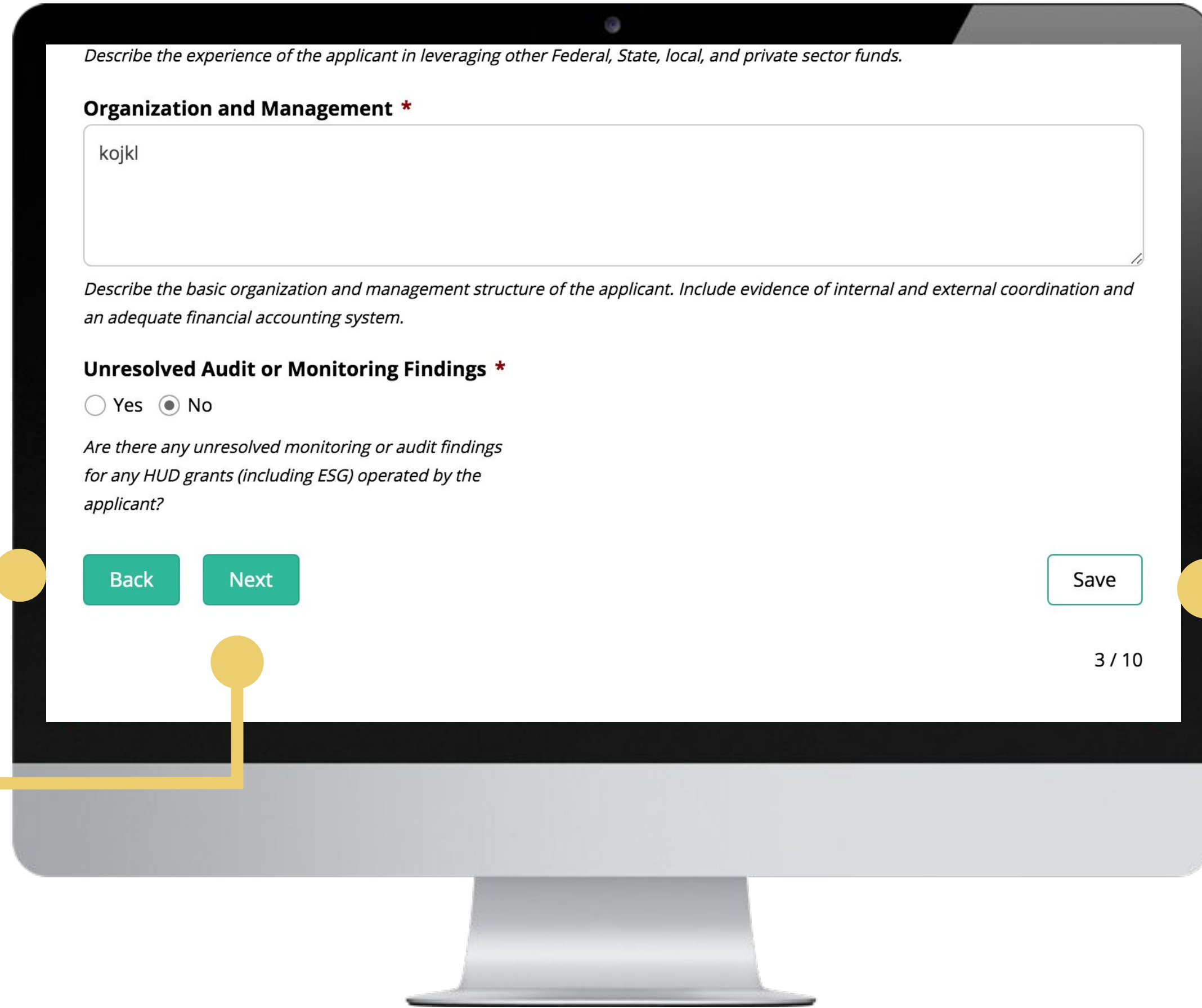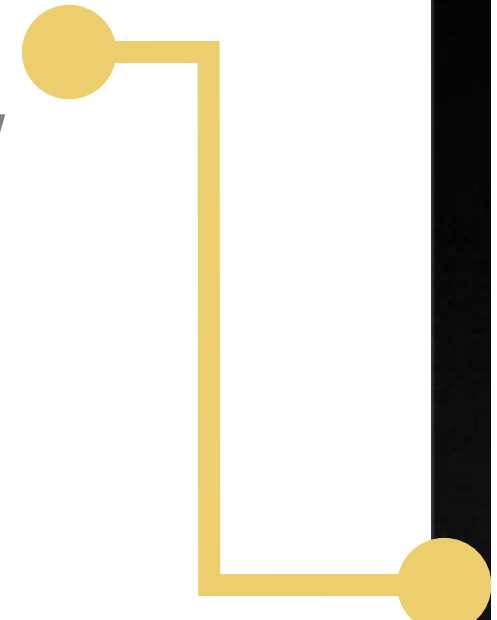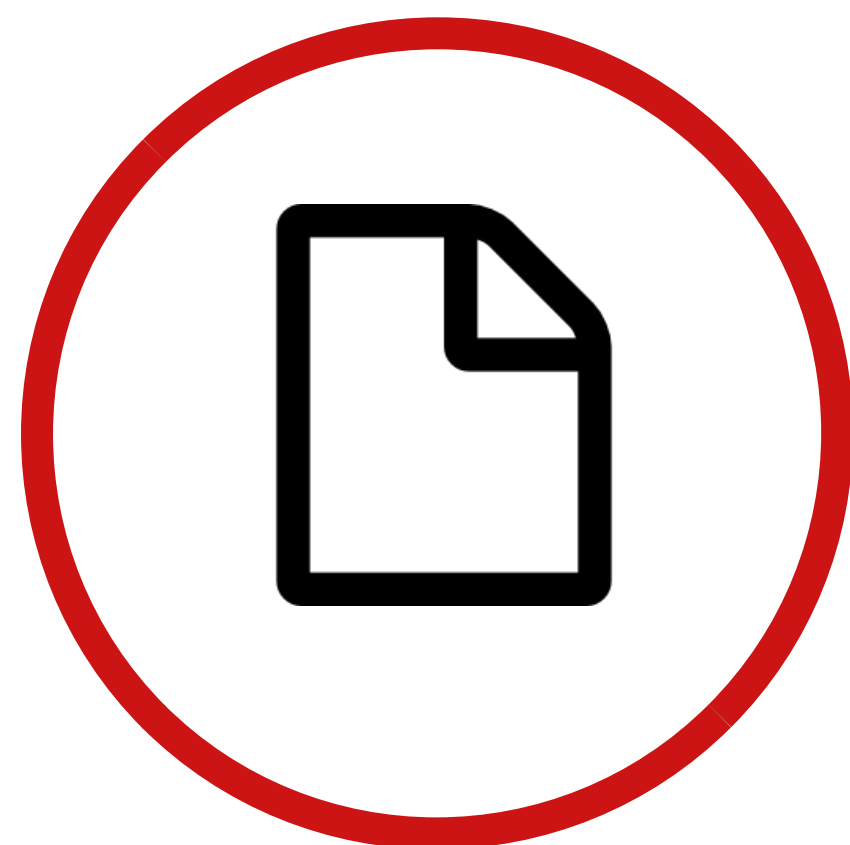
Saving the application

Will prompt you to enter an email address to send the application link

Moving on

You may only proceed to the next section once the current section is complete

Describe the experience of the applicant in leveraging other Federal, State, local, and private sector funds.

Organization and Management *

kojkl

Describe the basic organization and management structure of the applicant. Include evidence of internal and external coordination and an adequate financial accounting system.

Unresolved Audit or Monitoring Findings *

○ Yes ◉ No

Are there any unresolved monitoring or audit findings for any HUD grants (including ESG) operated by the applicant?

Back   Next

Save

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BECOMING FAMILIAR WITH THE ONLINE APPLICATION

Guided Walk Through for CoC New Projects

THANK YOU & GOOD LUCK!

QUESTIONS

Diana Trejo

Homelessness Policy Fellow

dbro-intern@cityofpasadena.net

Jennifer O'Reilly-Jones

Program Coordinator

joreillyjones@cityofpasadena.net