LOI WORKSHOP FOR COC RENEWAL PROJECTS

PASADENA CONTINUUM OF CARE
2019 CoC Notice of Funding Availability (NOFA)

Pasadena Partnership

Agenda

1. Letter of Intent (LOI) Overview
2. 2019 CoC NOFA
3. 2019 LOI Evaluation Criteria
4. Review Timeline
5. Online Application Review

LOI Overview

Renewal Housing Projects

Eligible Projects

- Project under grant agreement by 12/31/19
- Projects with an expiration date in CY 2020

Online Submission Process

- All projects will submit their LOIs electronically via the Pasadena Partnership website

Scoring and Ranking

- Performance based
- Strong emphasis on SPMs

Required Reports

- Annual Performance Report (APR)
- System Performance Measures (SPM)

Threshold Requirements

- HMIS
- CES
- SAM clearance
- 25% Match commitment

2019 NOFA

CoC Program Competition Notice of Funding Availability

Overview of the Competition

Available Funding

Approximately $2.3 billion in funding is available to CoCs nationwide

Tiering & Selection

Similar processes as the 2018 competition

Competitive NOFA

Strong emphasis on System Performance Measures

Competition Deadline

The deadline for submitting applications to HUD is 5pm on September 30, 2019

HUD's Policy Priorities

ENDING HOMELESSNESS

Identify, engage, and effectively serve all people experiencing homelessness.

SYSTEMATIC RESPONSE

Use of system performance measures, such as length of time homeless, returns to homelessness and exits to PH, to determine effectiveness.

STRATEGIC ALLOCATION

Using cost, performance, and outcome data, CoCs should improve how resources are utilized to end homelessness.

EVIDENCE-BASED APPROACH

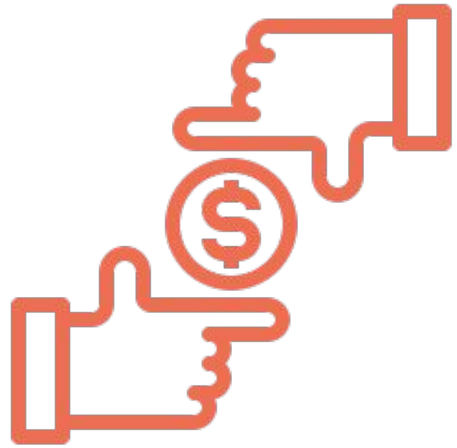
Employ strong use of data and evidence, including cost-effectiveness, positive housing outcomes, recovery, self-sufficiency and reducing homelessness

INCREASING EMPLOYMENT

Projects should work with local employment agencies and employers to prioritize training and employment opportunities for people experiencing homelessness

Continuing Emphasis

1. System Performance Measures
2. Low-barrier Programs and Systems
3. Reallocation and Ranking Based on Project Performance
4. Strengthening Coordinated Entry
5. Collaboration with Community Partners
6. Addressing the Needs of Subpopulations
7. Using Data Well
8. Using Evidence-Based Practices



Tiering

All projects, except the CoC planning grant must be ranked

Tier 1

94% of ARD ($3,267,453)

New and renewal projects determined by the CoC to be high priority, high performing, and meet the needs and gaps of the system.

Projects will be conditionally funded by HUD, provided the applications pass eligibility and threshold review.

Tier 2

6% of ARD + Bonus ($372,675)*

*Not including amounts available for this year's Domestic Violence bonus

Remaining new and renewal projects.

Scoring is based on three criteria:

1. CoC application score
2. Ranked position of project application
3. HUD's eligibility & threshold requirements

Evaluation Criteria

Evaluation Criteria for Renewal Projects

Evaluation Criteria

Renewal Projects

THRESHOLD REQUIREMENTS

Pass/Fail

HMIS DATA QUALITY

10 points

BED UTILIZATION

7 points

SYSTEM PERFORMANCE MEASURES

50 points

COC ENGAGEMENT & COLLABORATIVE CAPACITY

15 points

FINANCIAL EFFICIENCY & MANAGEMENT

13 points

POLICIES & PROCEDURES

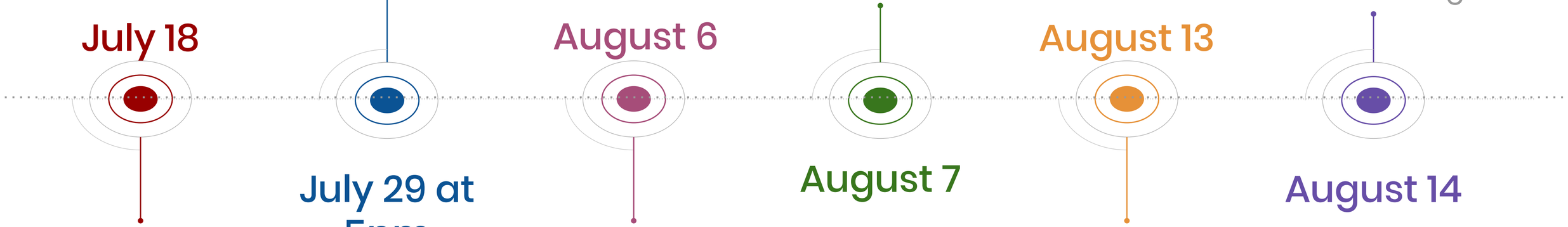
5 points

Total Points: 100

Timeline

Renewal Projects

Renewal Projects Timeline



July 18

LOI RELEASED
Workshop hosted

July 29 at 5pm

SUBMISSIONS DUE
All LOIs must be submitted online

August 6

GRANTS EVALUATION PANEL
LOIs are assigned a score out of 100 points based on the evaluation criteria

August 7

PRELIMINARY RECOMMENDATIONS
Applicants are notified of preliminary funding recommendations

August 13

COC BOARD APPROVAL
Appeals presented and Board votes on final recommendations

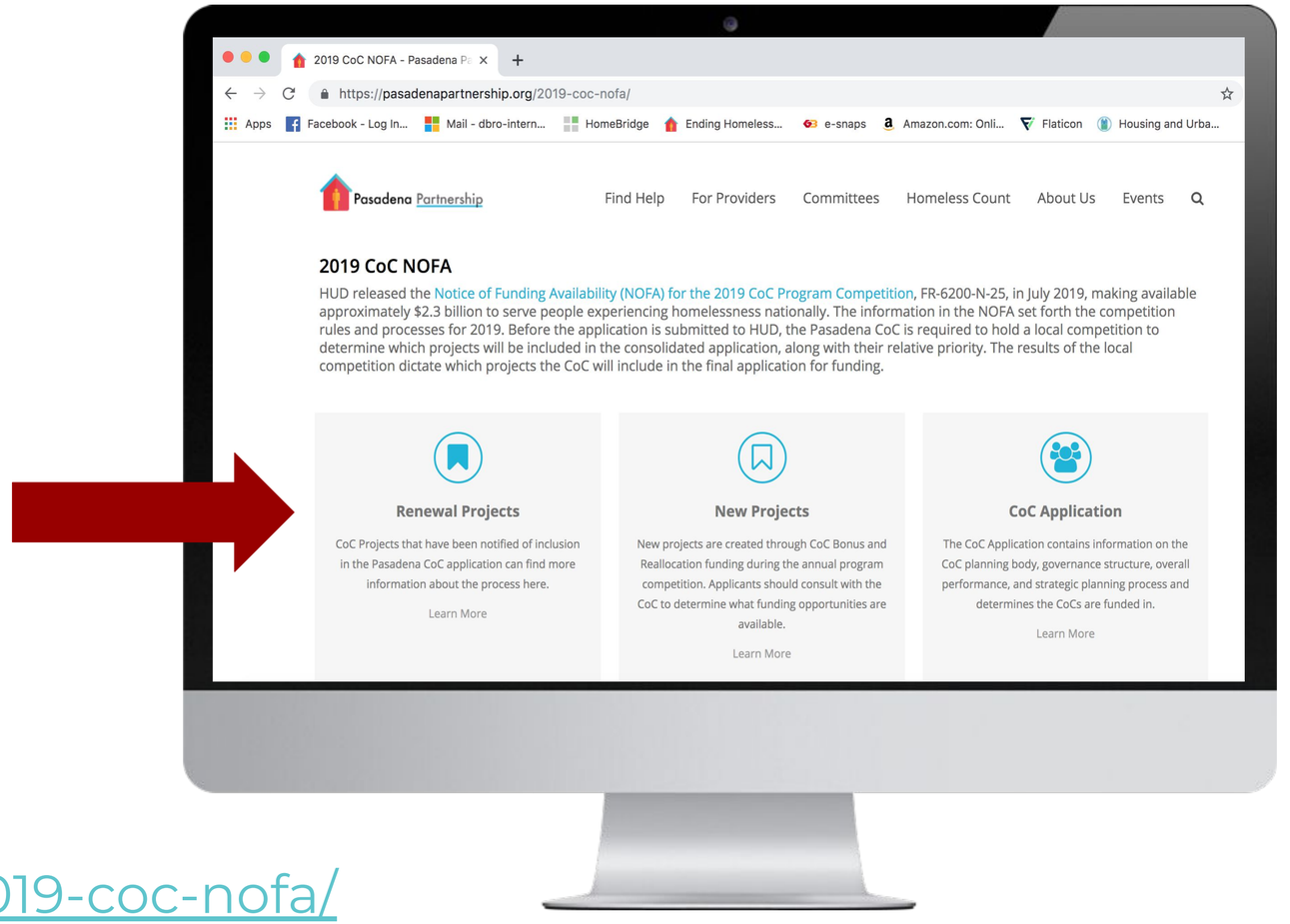
August 14

NOTIFICATION OF FINAL RECOMMENDATIONS
Email with application score & funding decision

Online Application

LOI Application

Accessing the application



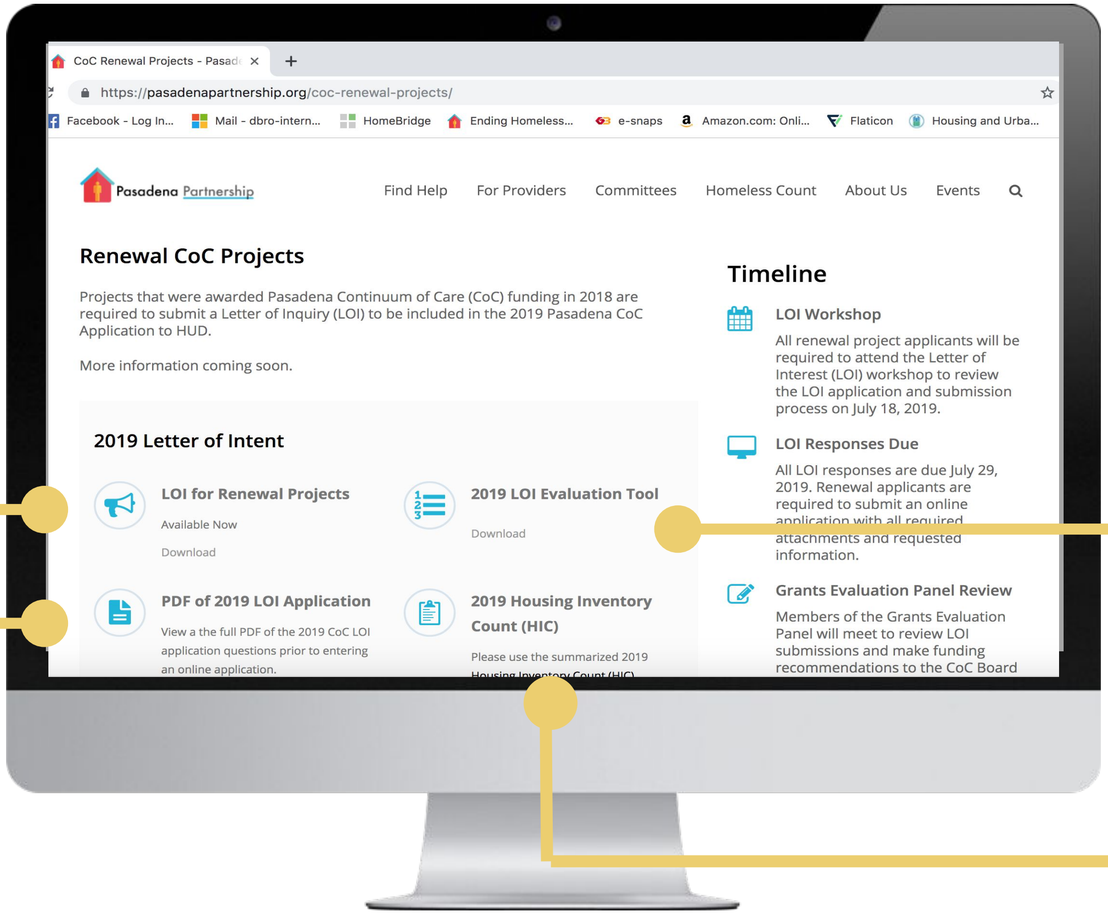
www.pasadenapartnership.org/2019-coc-nofa/

Navigating Renewal Projects Page

Open the LOI application

Click the blue megaphone icon.

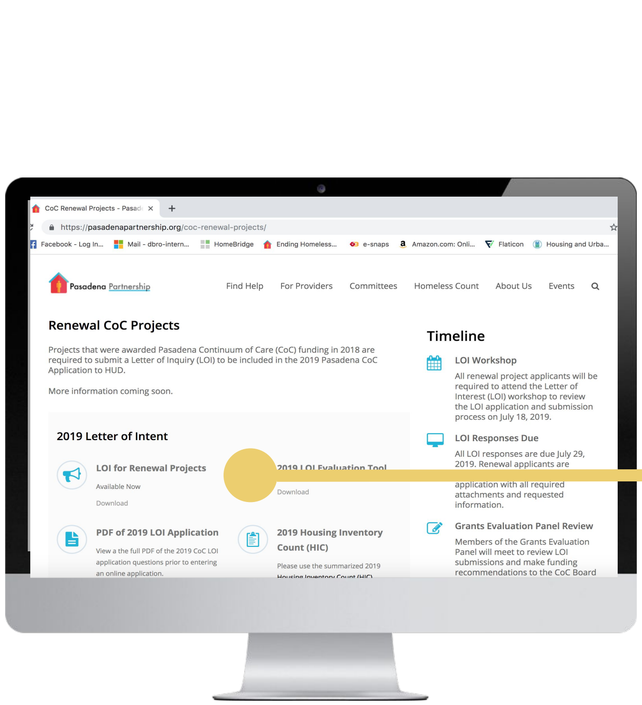
Download a PDF of the LOI application

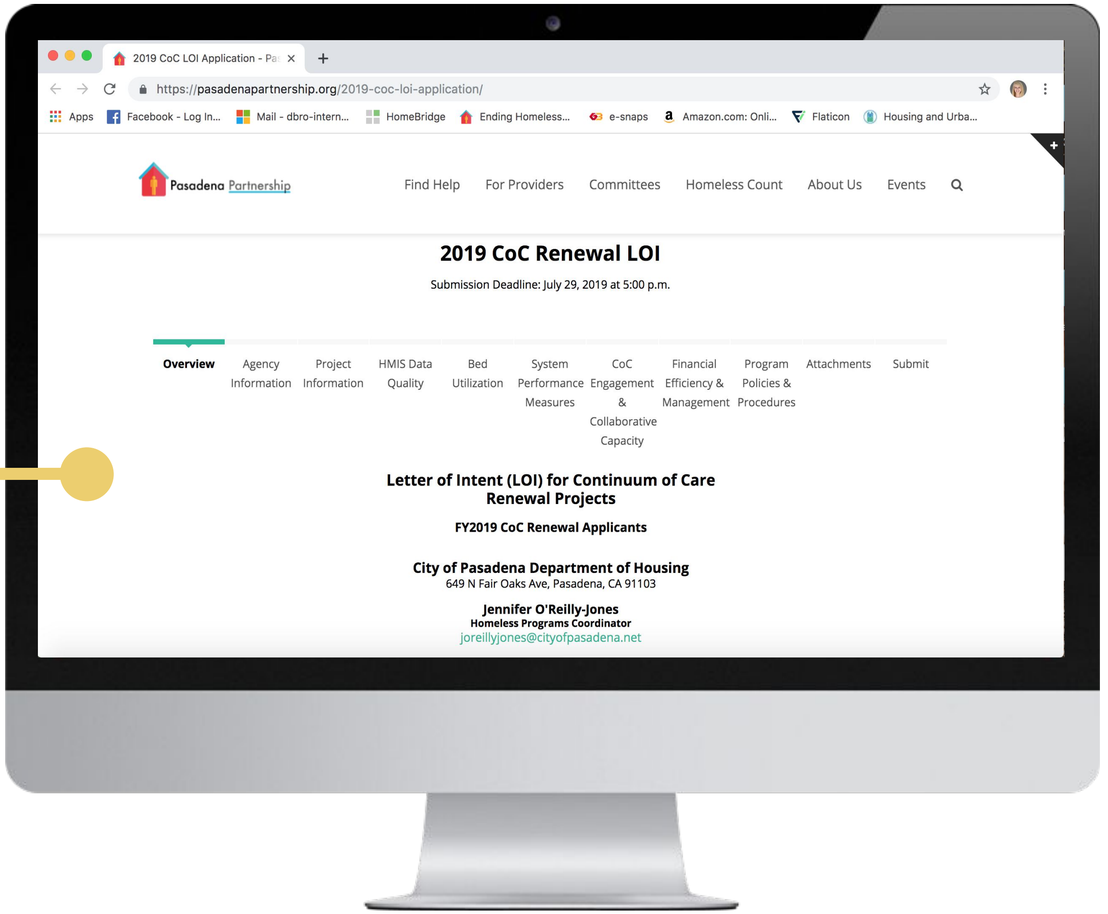


Access the LOI Evaluation Criteria

Download the 2019 HIC

Opening the LOI Application

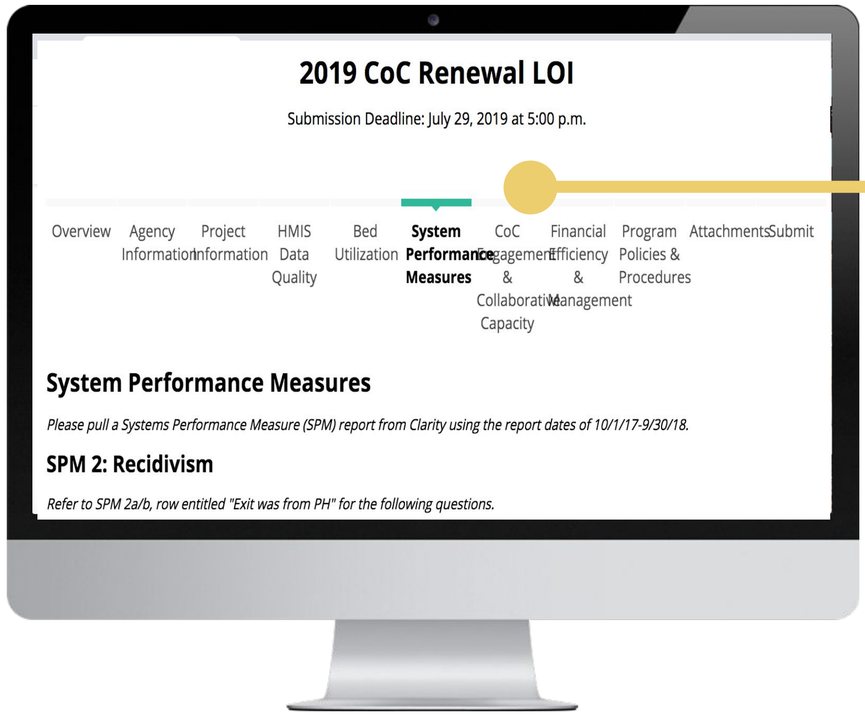




Access Directly:

https://pasadenapartnership.org/2019-coc-loi-application/

Navigating the LOI Application



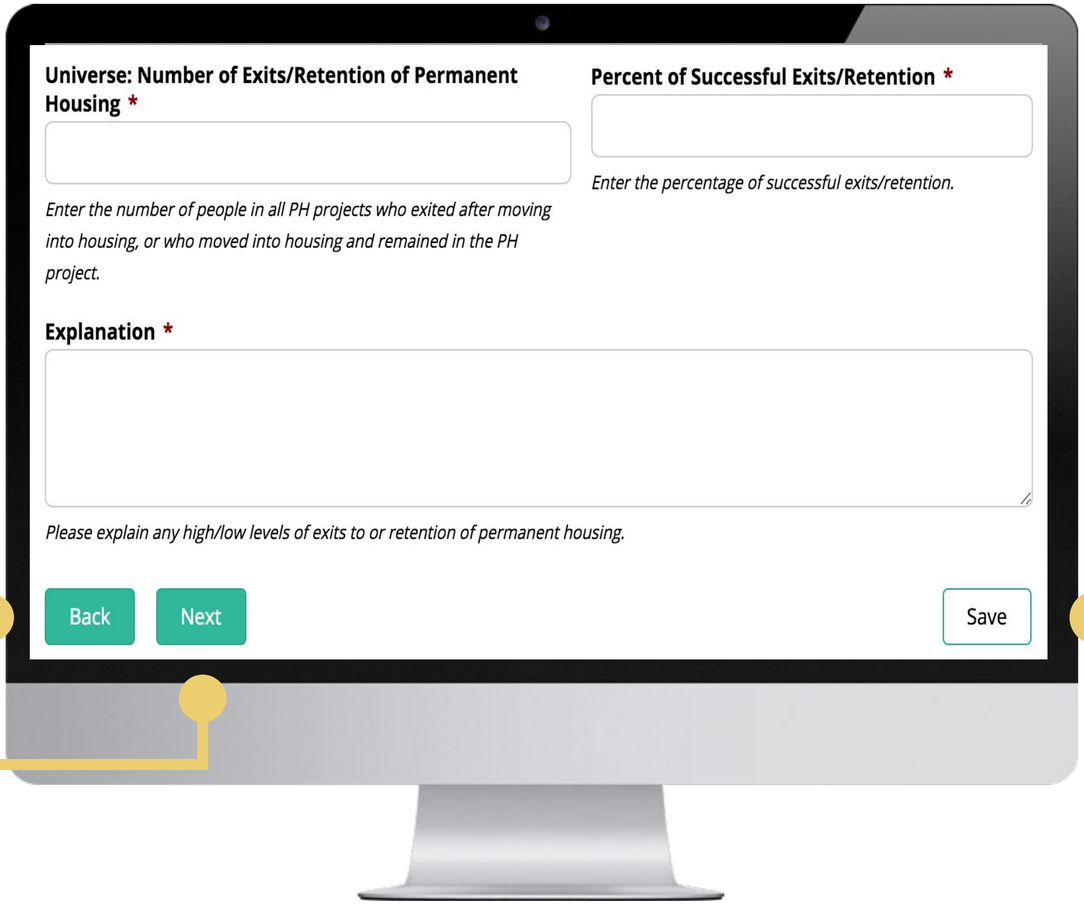
Progress Bar

Indicates sections completed and to be completed in the LOI

Navigating the LOI Application

Going back

You can return to previously completed sections to review or update information



Saving the application

Will prompt you to enter an em ail address to send the application link

Moving on

You may only proceed to the next section once the current section is complete

Becoming Familiar with the LOI Application

Guided Application Walk Through

THANK YOU & GOOD LUCK!

QUESTIONS

Diana Trejo
Homelessness Policy Fellow
dbro-intern@cityofpasadena.net

Jennifer O'Reilly-Jones
Program Coordinator
joreillyjones@cityofpasadena.net