

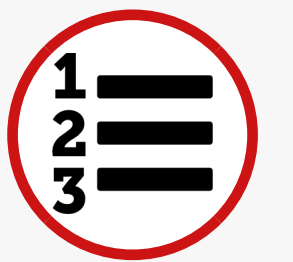


NEW PROJECTS WORKSHOP

PASADENA CONTINUUM OF CARE

2018 CoC Notice of Funding Availability (NOFA)

Agenda



1

CoC Program

Introduction to CoC Program
and Pasadena CoC

2

2018 NOFA

Key sections of the
2018 CoC NOFA

3

RFP for New Projects

Available funding
requirements for eligible projects

4

Application Process

Submission process and
timeline for submission



COC PROGRAM

Overview of the Continuum of Care Program



The Continuum of Care (CoC) program is designed to promote community wide commitment to the goal of ending homelessness.

Quickly Rehouse

Funding to quickly rehouse homeless individuals and families while minimizing the trauma and dislocation caused by homelessness

Promote access to mainstream benefits

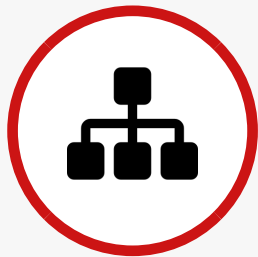
Funding to promote access to and effect utilization of mainstream programs by homeless individuals and families

Optimize self sufficiency

Funding to optimize self-sufficiency among individuals and families experiencing homelessness

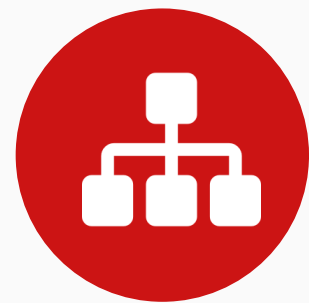
Pasadena Partnership to End Homelessness

Pasadena CoC



About Us

The Pasadena Partnership is the lead agency for the Pasadena CoC. The partnership is one of four CoCs in LA County and is awarded approximately \$3m annually from HUD.



GOVERNANCE STRUCTURE

The Partnership is governed by a Board of Directors and comprised of a diverse range of stakeholders representing over 50 organizations.



COLLABORATIVE APPLICANT

The City of Pasadena is the CoC’s Collaborative Applicant and is responsible for conducting a local competition for projects submitted to HUD.



SUBRECIPIENTS

Selected organizations will be sub-recipients of the grant via a contract with the City.



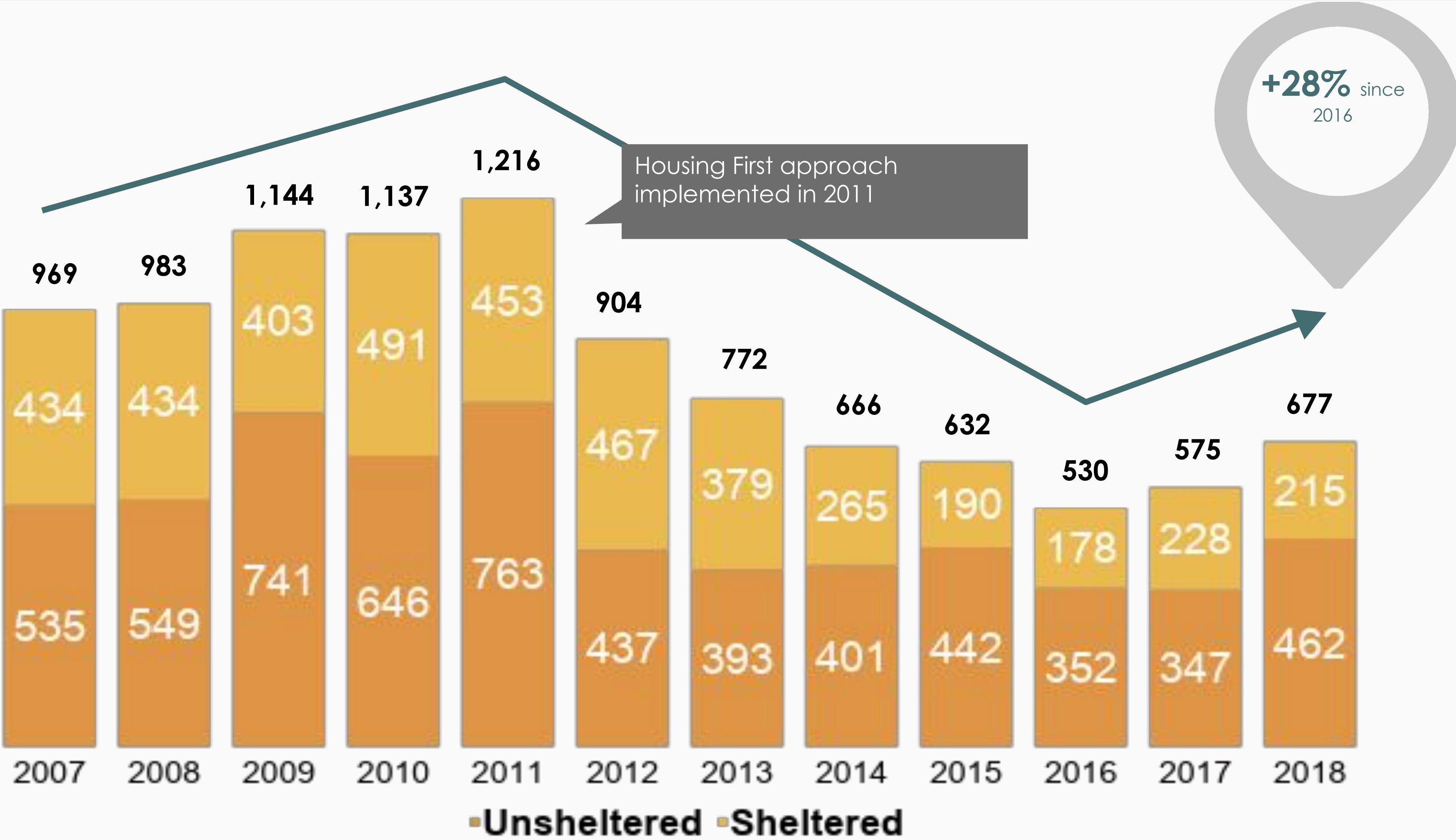


2018 NOFA

Key sections of the 2018 Notice of Funding Availability (NOFA)

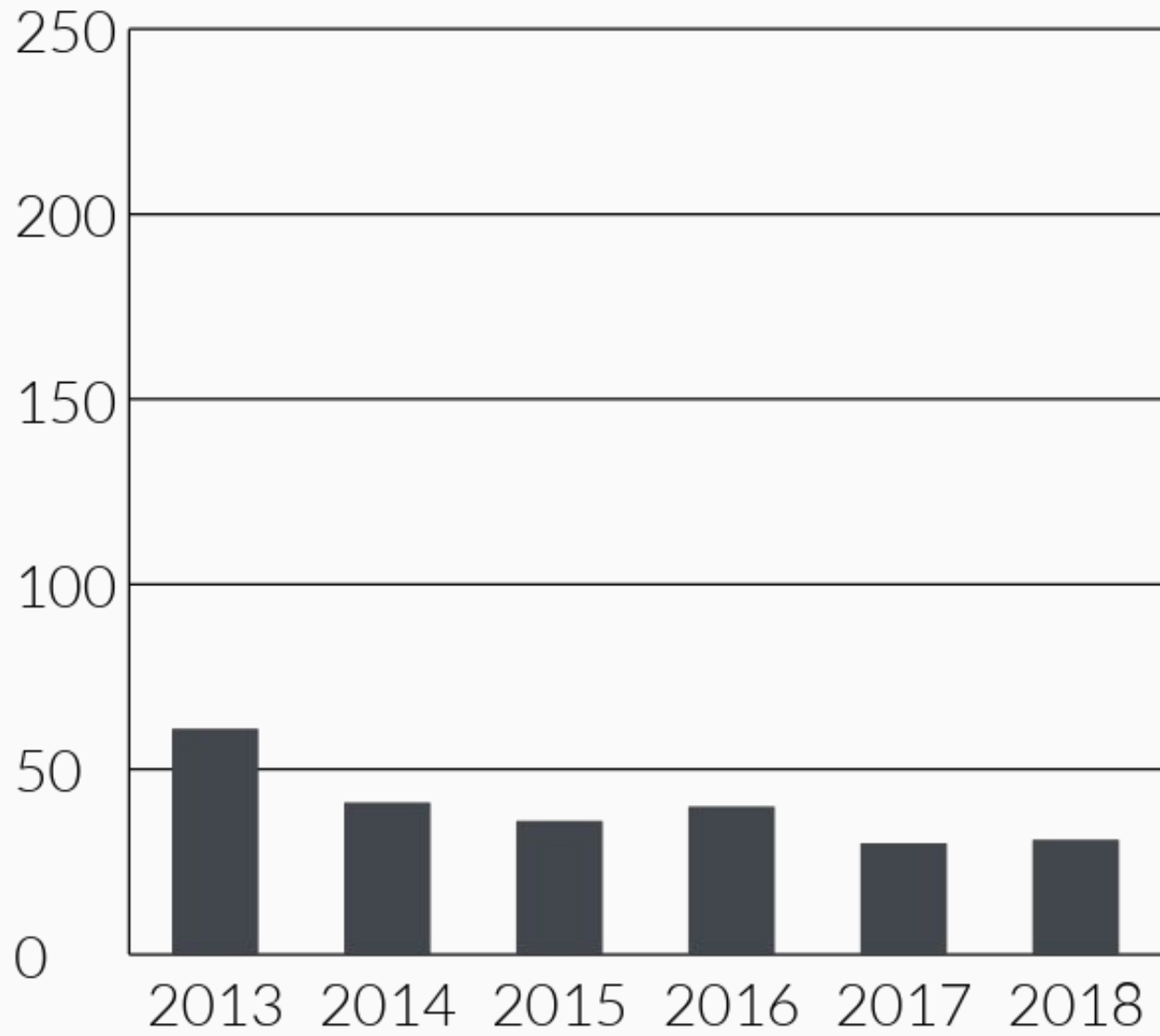
Homelessness Trend in Pasadena

Pasadena CoC

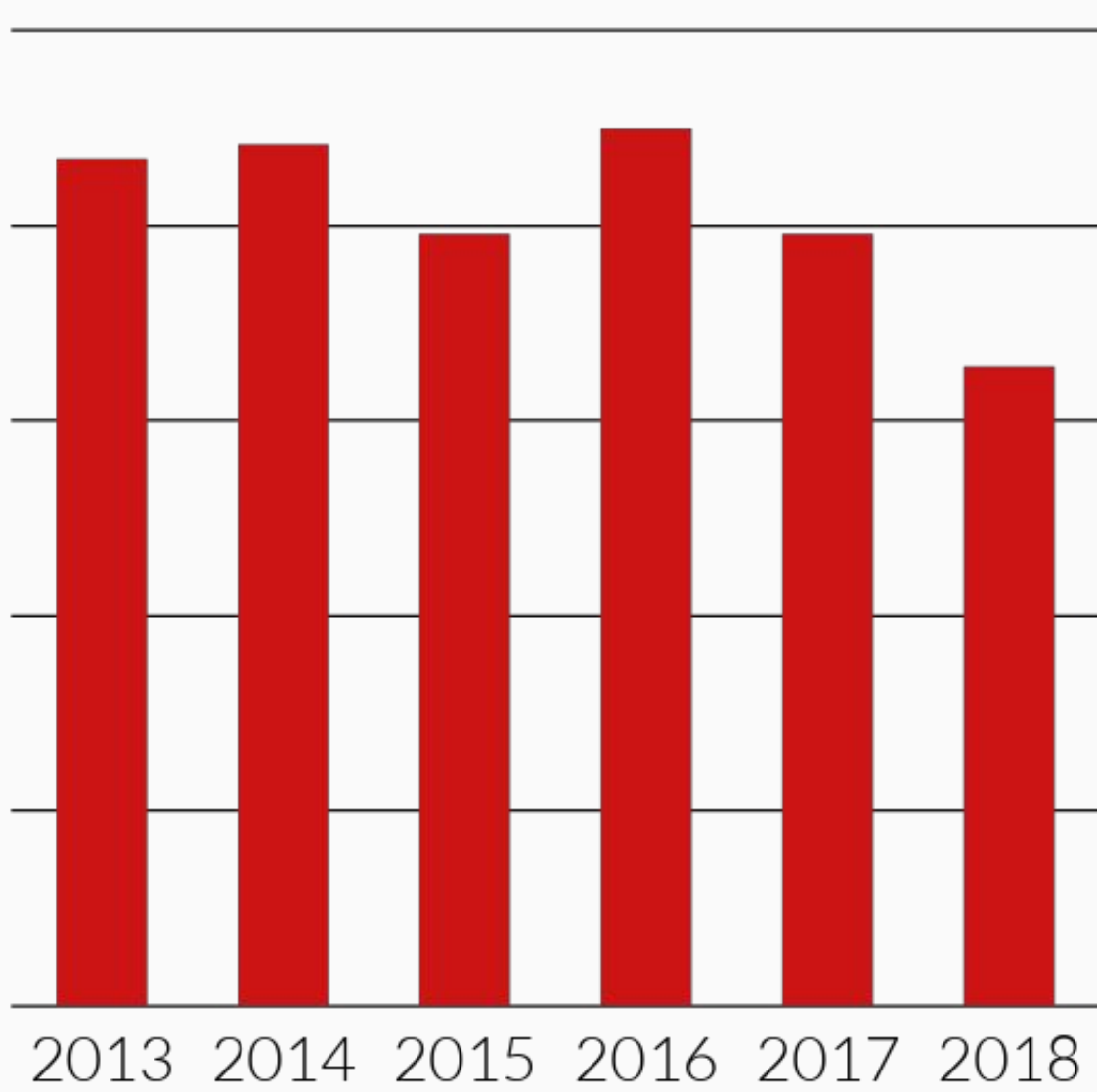


Subpopulation Trends in Pasadena

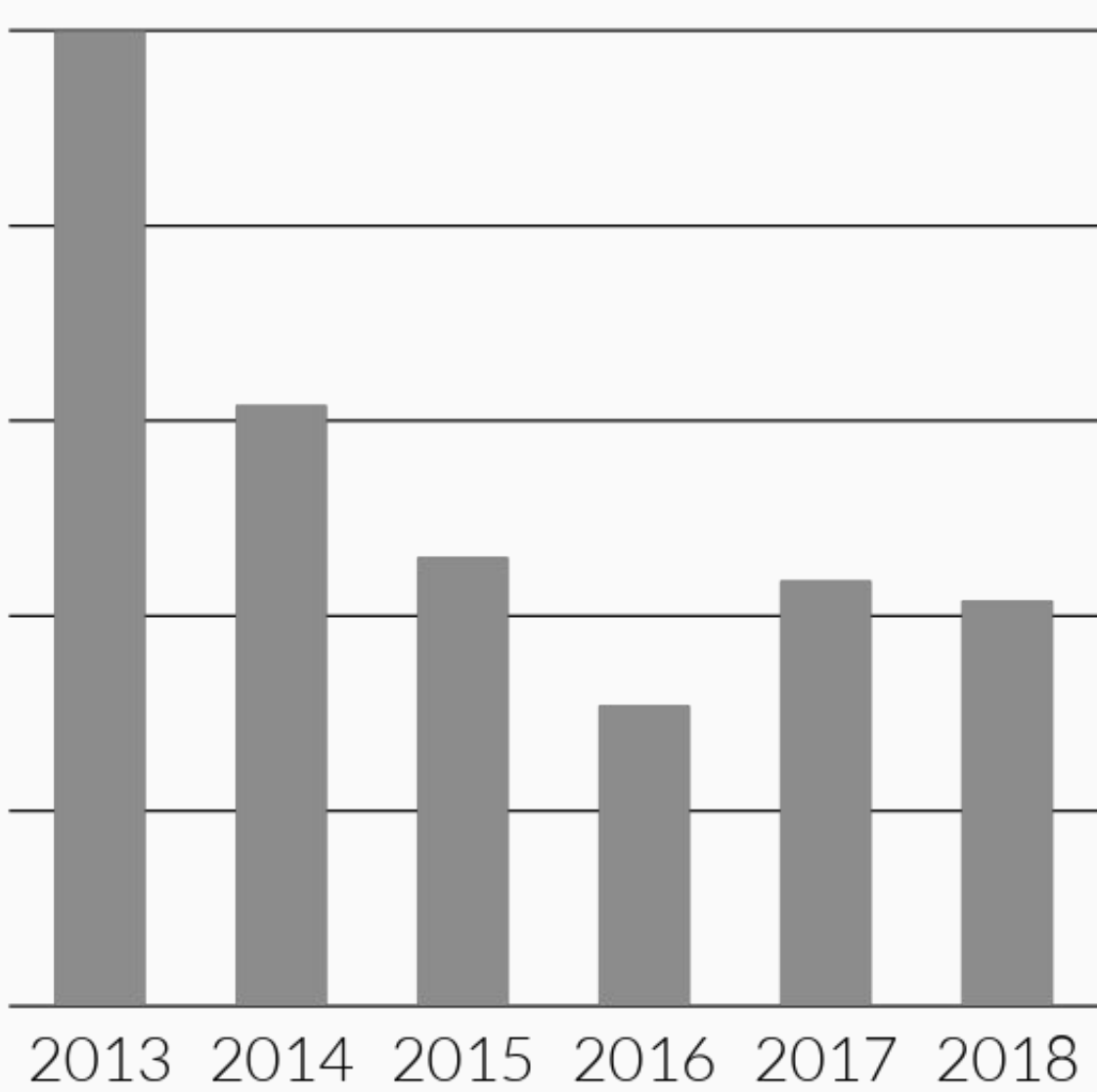
2013-2018



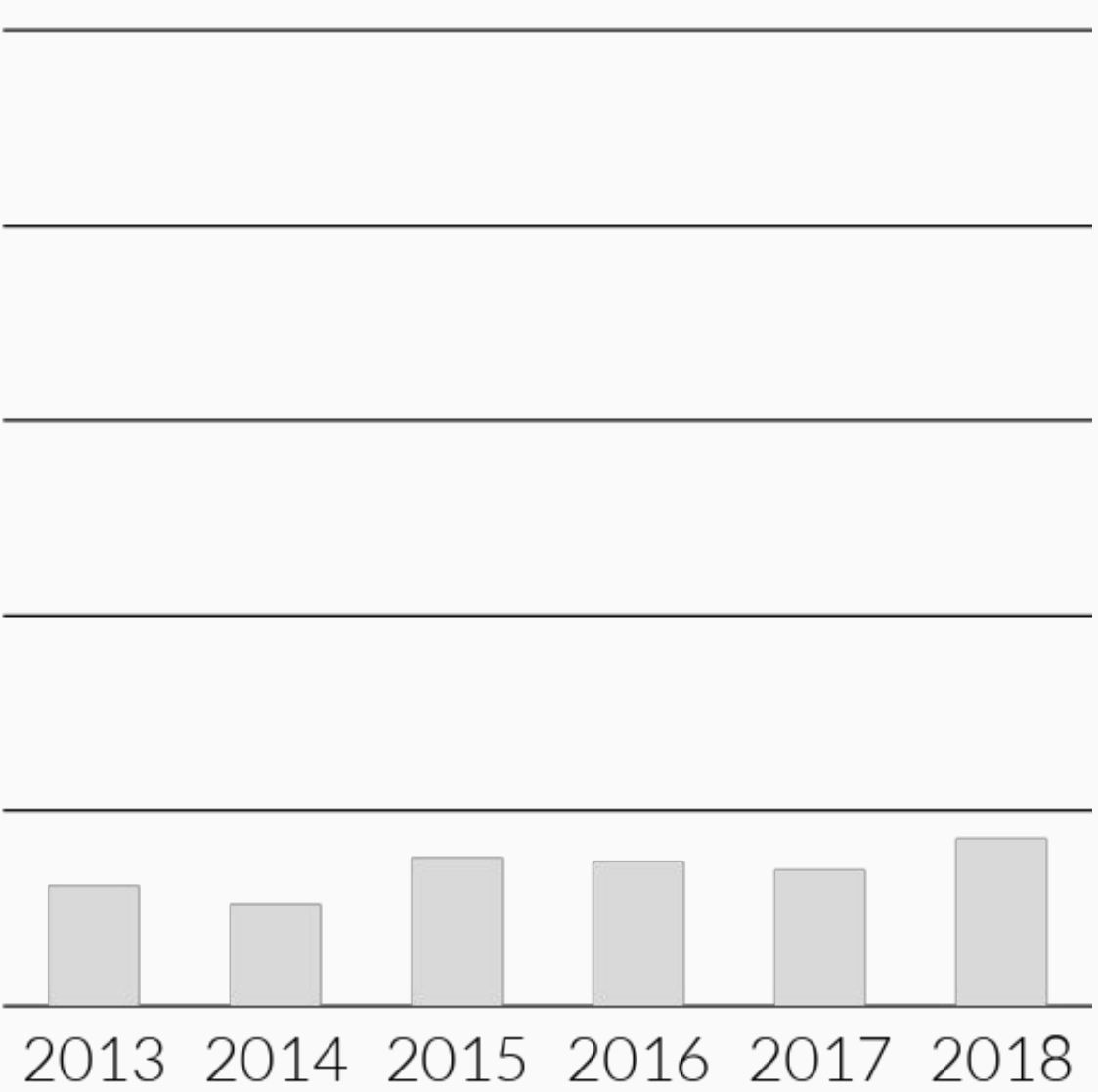
■ Homeless Veterans



■ Chronically Homeless



■ Homeless Families with Children



■ Unaccompanied Children & Youth



2018 Pasadena CoC Projects Overview

Total Potential Funding: \$3,592,457



PSH
11 projects
\$2,898,452

CES
1 project
\$124,423

HMIS
1 project
\$140,378

PLANNING
1 project
\$94,898

BONUS
\$189,795

DV BONUS
\$144,511

NEW

REALLOCATION
\$85,000

PSH, RRH, SSO-CE, HMIS

RRH and SSO-CE for DV

PSH, RRH, SSO-CE, HMIS



CoC Consolidated Application

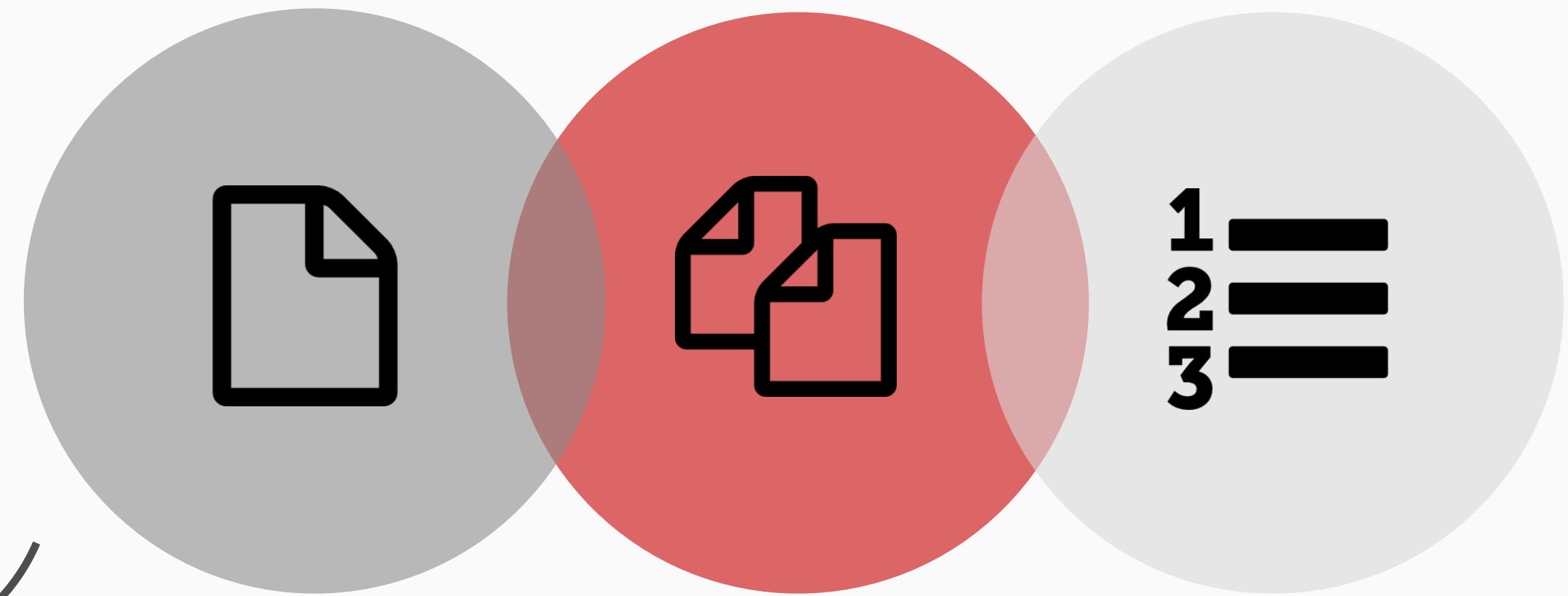
Three parts



CoC Application

Determines order CoCs are funded in. Contains information on:

The CoC planning body
Governance structure
Overall performance
Strategic planning process



Project Applications

New and renewal permanent housing, supportive service only, HMIS and planning grant projects.

CoC Priority Listing

Ranks projects in order of priority and identifies any project applications rejected by the CoC



All projects, except the CoC planning grant must be ranked

Tier 1

94% of ARD (\$2,973,458)

New and renewal projects determined by the CoC to be high priority, high performing, and meet the needs and gaps.

Projects will be conditionally funded by HUD, provided the applications pass eligibility and threshold review.

Tier 2

6% of ARD + Bonus (\$379,590)*

*Not including amounts available for this year's survivors of domestic violence

Remaining new and renewal projects. Scoring is based on three criteria:

1. CoC application score
2. Ranked position of project application
3. Project's commitment to Housing First

Policy Priorities

2018 COC NOFA



ENDING HOMELESSNESS

Identify, engage, and effectively serve all persons experiencing homelessness.



SYSTEMATIC RESPONSE

Use of system performance measures, such as length of time homeless, returns to homelessness and exits to PH, to determine effectiveness.



STRATEGIC ALLOCATION

Using cost, performance, and outcome data, CoCs should improve how resources are utilized to end homelessness.



HOUSING FIRST

Move individuals quickly into permanent housing without service participation requirements or preconditions.



REQUEST FOR PROPOSALS

New CoC Projects

RFP for New Projects

2018 Pasadena CoC



AMOUNT

Total Available: \$419,306

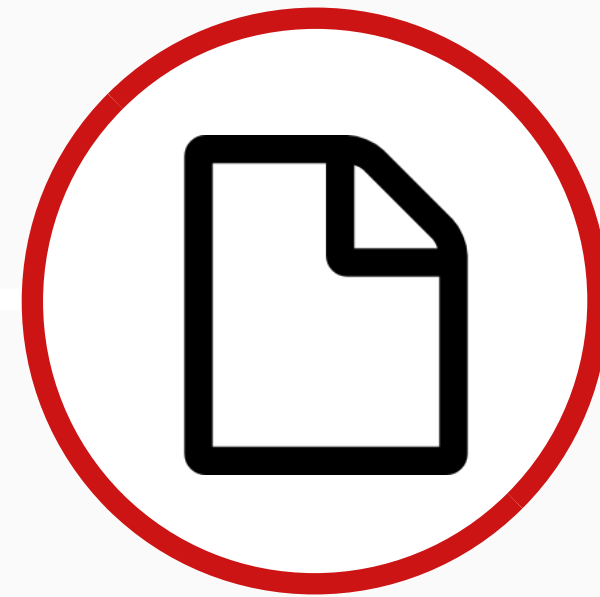
Bonus Funding: \$189,795

DV Bonus Funding: \$144,511

Reallocation: \$85,000

RFP for New Projects

2018 Pasadena CoC



ELIGIBLE APPLICANTS

- Non-Profit Organizations
- Units of Government
- Public Housing Agencies

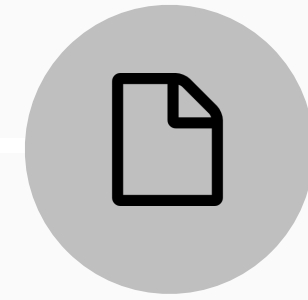
Do not have to be currently funded

Currently funded agencies may create new projects or expand renewals*

***CoC funded projects cannot apply for expansion through DV Bonus**

RFP for New Projects

2018 Pasadena CoC



ELIGIBLE PROGRAMS

Bonus Funding

Permanent Supportive Housing (PSH)

Rapid Rehousing (RRH)

New Coordinated Entry System (SSO)

Homeless Management Information System (HMIS)

DV Bonus Funding

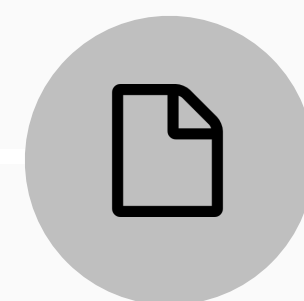
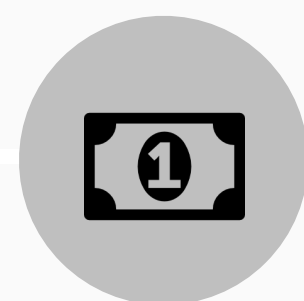
RRH and SSO-CE for DV

Reallocation

PSH, RRH, SSO-CE & HMIS

New Project RFP

2018 Pasadena RFP



ADDITIONAL REQUIREMENTS

1. Active SAM registration
2. DUNS number
3. Participation in HMIS + CES
4. Housing First approach
5. 25% Match (excluding leasing)
6. CoC Housing Committee
7. Point in Time Count + Housing Inventory



PROGRAM REQUIREMENTS

New CoC Projects



HOMELESS

LITERALLY HOMELESS

Individual or family who lacks a fixed, regular and adequate nighttime residence, meaning:

1. Has a primary nighttime residence that is a public or private place not meant for human habitation; or
2. Is living in a publicly or privately operated shelter designated to provide temporary living arrangements (including congregate shelters, transitional housing and hotels and motels paid for by charitable organizations or by federal, state and local government programs); or
3. Is exiting an institution where (s)he has resided for 90 days or less and who resided in an emergency shelter or place not meant for human habitation immediately before entering that institution.

FLEEING/ATTEMPTING TO FLEE DV

Any individual or family who:

1. Is fleeing, or attempting to flee domestic violence
2. Has no other residence; and
3. Lacks the resources or support networks to obtain other permanent housing



(**CHRONICALLY HOMELESS**)

INDIVIDUALS

1. Homeless living in either:

- A place not meant for human habitation
- A safe haven
- An emergency shelter

2. Has one of the following disabilities:

- Substance use disorder
- Serious mental illness
- Developmental disability
- Post-traumatic stress disorder
- Cognitive impairments from brain injury
- Chronic physical disability or illness

3. And have been homeless for at least **12 months** or on at least **4 separate occasions in the last 3 years**, where the combined length equals 12 months and each break includes at least 7 nights

- Stays in institutional care facilities < 90 days do not constitute as a break in homelessness as long as the individual was homeless prior to entering the facility.

FAMILIES

- A family with an adult head of household (or if there is no adult in the family, a minor head of household) who meets all of the criteria above.



(**DEDICATEDPLUS**)

While DedicatedPLUS programs may serve the chronically homeless, they may also serve a broader range of homeless people in need of PSH. Please refer to the 2018 CoC NOFA resources (Section III.C.3.f) for detailed information on these projects.



(HOUSING FIRST)

Moves people quickly into housing without preconditions or service requirements.

Low-Barrier Admission

Does not screen out based on:

Too little or no income

Active or history of substance abuse

Criminal record without exception to state-mandated restrictions

History of domestic violence (e.g. lack of a protective order, period of separation from abuse, or law enforcement involvement)

Termination Policy Requirements

Termination policies cannot include termination for the following reasons:

Failure to participate in supportive services

Failure to make progress on a service plan

Loss of income or failure to improve income

Domestic violence

Any other activity not covered in a lease agreement typically found in the project's geographic area



PSH Program Requirements

New Projects



PARTICIPANTS

Individuals and families (including youth) assessed and referred through CES who are:

Chronically homeless
DedicatedPLUS

HOUSING

Long-term community-based housing with no time limits



INDEPENDENCE

Programs should be designed to enable persons to live as independently as possible.

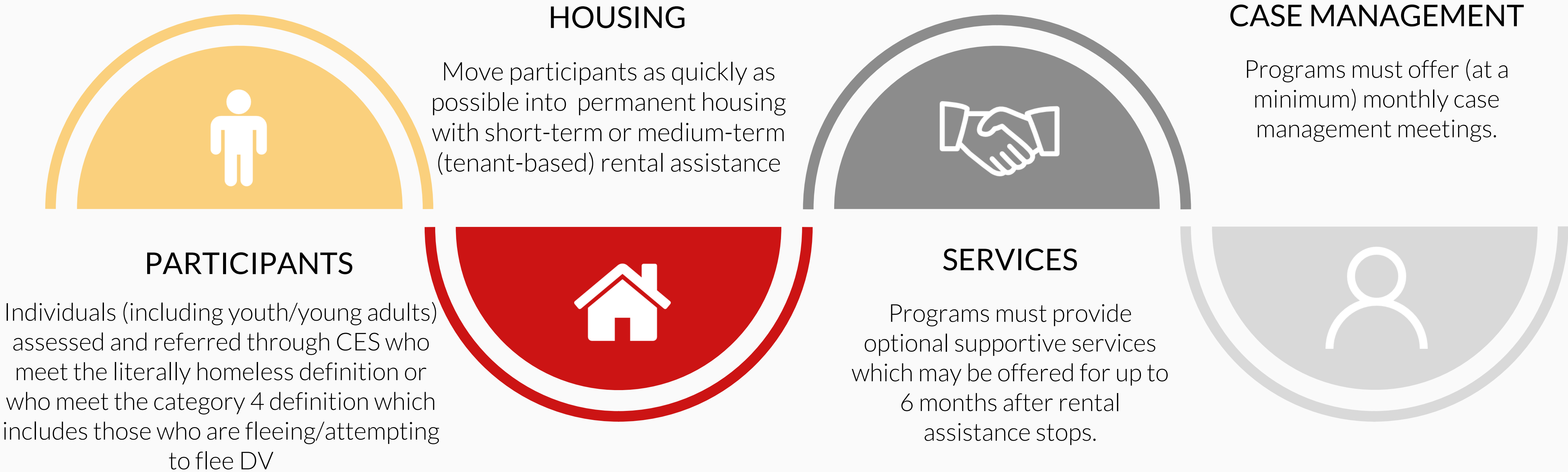
SERVICES

Supportive services must be provided by the subrecipient or another agency.



RRH Program Requirements

New Projects



Supportive Services Only (SSO) Requirements

Coordinated Entry System (CES)



(CES)

The Coordinated Entry System (CES) must assess the needs of program participants and effectively match homeless persons with the most appropriate resources available to address their particular needs.

CPD-17-01 Notice establishes Coordinated Assessment Requirements

Domestic Violence (DV)

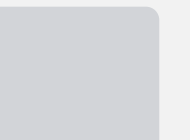
New Projects



(DV Bonus)

DV projects must be dedicated to survivors of domestic violence, dating violence, sexual assault, or stalking that meet the definition of homeless. Persons who are fleeing or attempting to flee human trafficking may also qualify under this homeless definition.

- The Pasadena CoC will only submit one project application for the DV Bonus Funding to HUD
- Eligible project types are RRH that follows a Housing First approach or SSO-CE projects to implement policies, procedures and practices that equite the CoC's CES to better meet the needs of DV survivors
- CoC funded projects cannot request an expansion of a CoC-funded renewal project using these funds.



Domestic Violence (DV) Program Requirements

RRH Projects



PARTICIPANTS

Survivors of domestic violence, dating violence, sexual assault, or stalking who are defined as homeless by HUD.

HOUSING

Projects should ensure that participants are moved as quickly as possible into PH after their immediate safety needs are addressed.

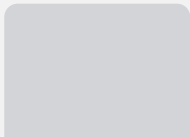


SERVICES

Include trauma-informed and victim-centered approaches that better meet the needs of domestic violence survivors.

FUNDS

Funds cannot be used to close a funding gap or replace lost funding in an existing housing project or service program. Project applicants must demonstrate that they are not replacing other funding sources.



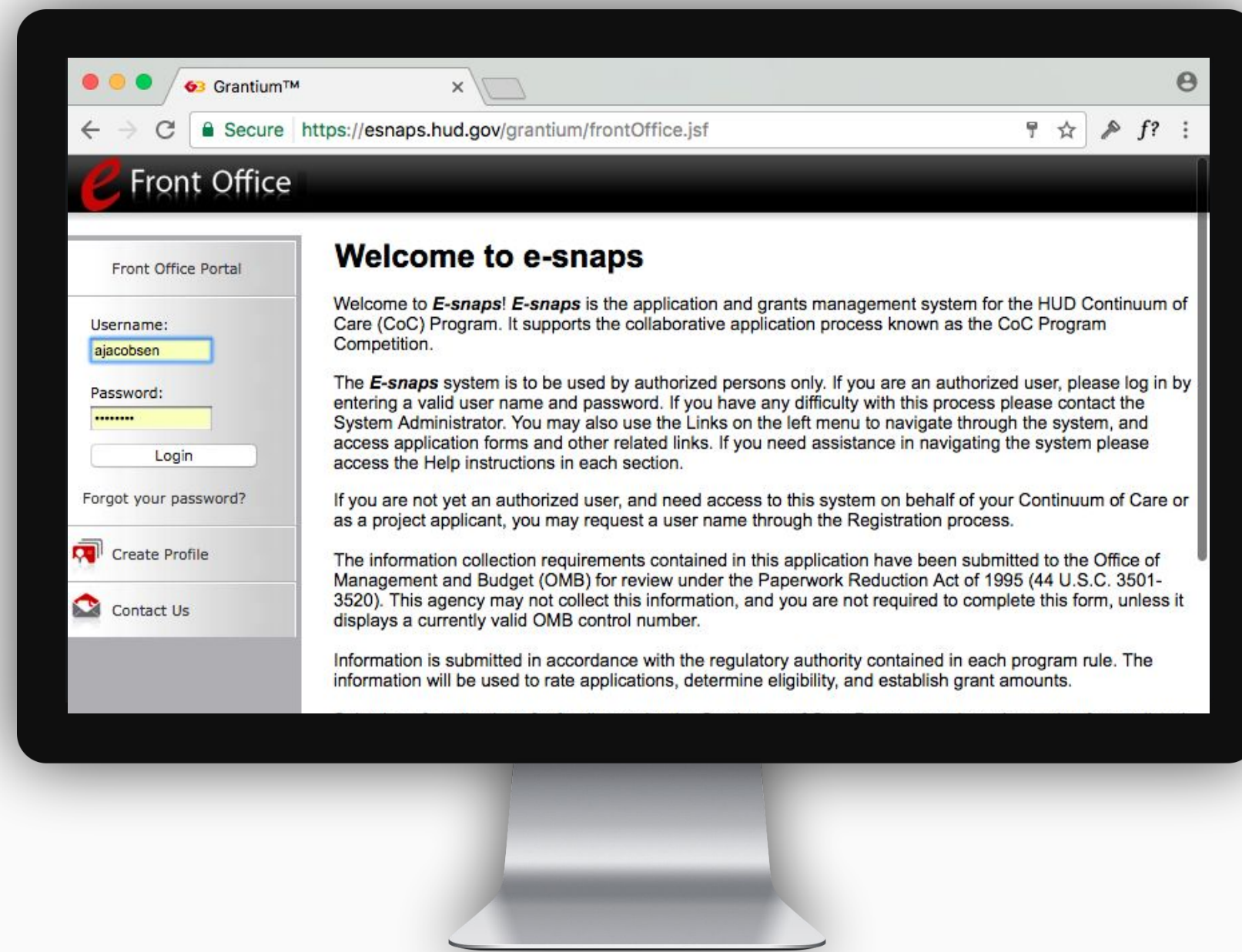


APPLICATION PROCESS

New CoC Projects

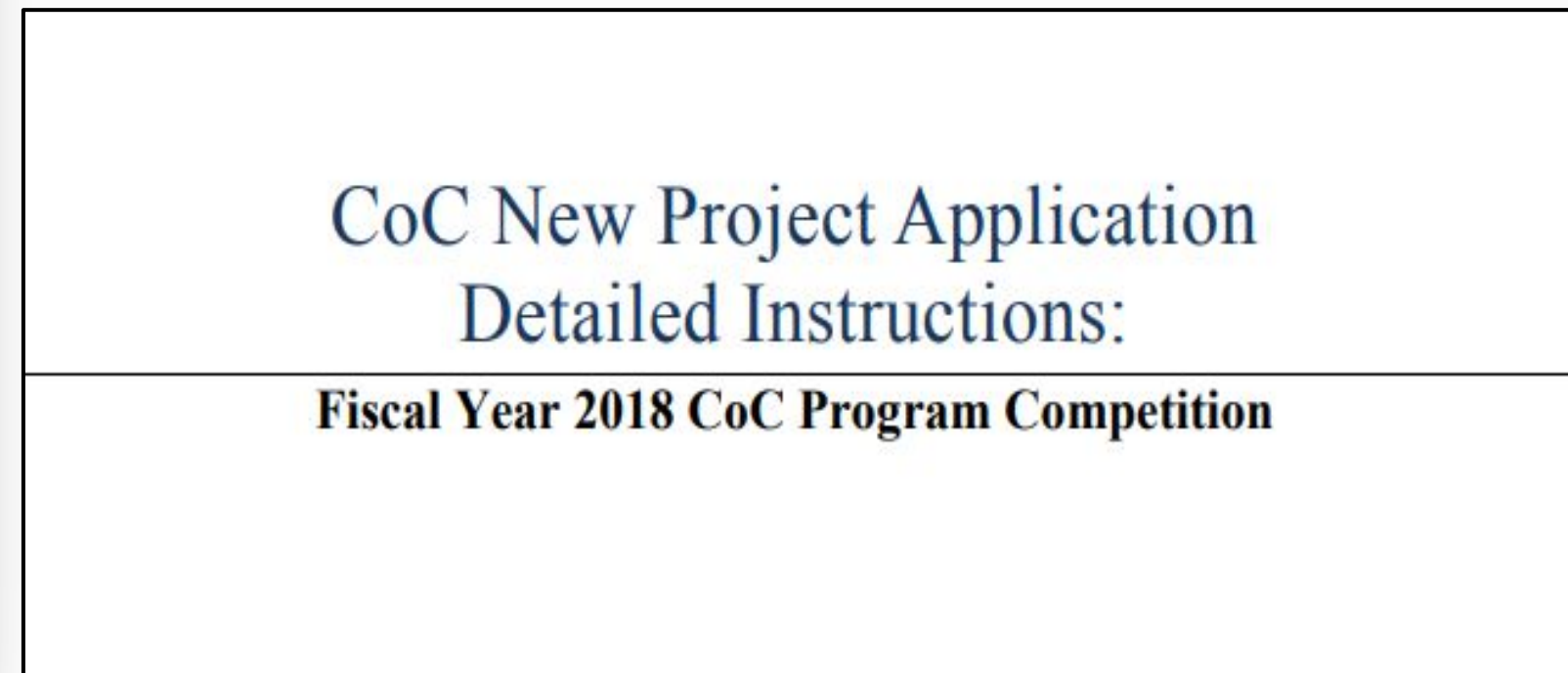
Submission in E-Snaps

New Projects



E-Snaps

All new project applications must be submitted via HUD's E-snaps system:
<https://esnaps.hud.gov/>



Detailed Instructions

Provides supplementary instructions for organizations completing the FY 2018 New Project Application:
<https://www.hudexchange.info/resource/2909/coc-project-application-instructions-for-new-projects/>

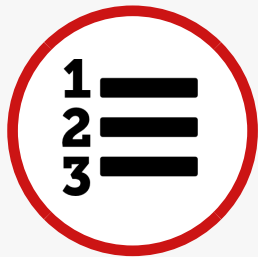


Instructional Guide

Covers important information about accessing and submitting the Project Application in e-snaps:
<https://www.hudexchange.info/resource/2909/coc-project-application-instructions-for-new-projects/>

Evaluation Criteria

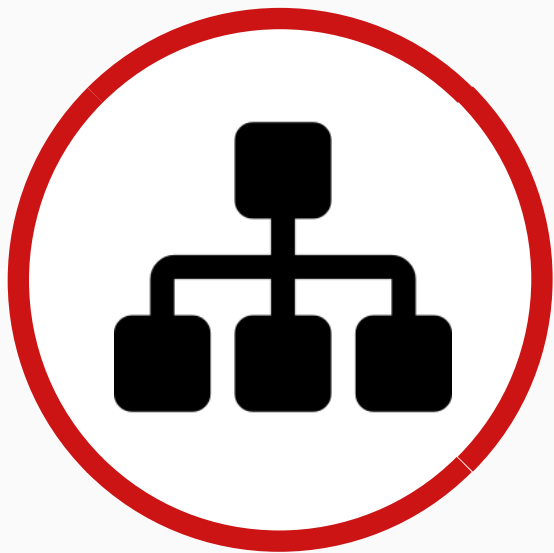
New Projects



AGENCY CAPACITY TO
ENHANCE SYSTEM
PERFORMANCE
20 points



CONSISTENCY WITH
COMMUNITY NEEDS
8 points



PROJECT ABILITY TO
ENHANCE SYSTEM
PERFORMANCE
60 points



FINANCIAL
EFFICIENCY
& MANAGEMENT
12 points



BONUS
Up to 10 points

Total points = 100



Access

email
username to
Diana

Part 1

Instructions
Provided

Term

1-year
(renewable)

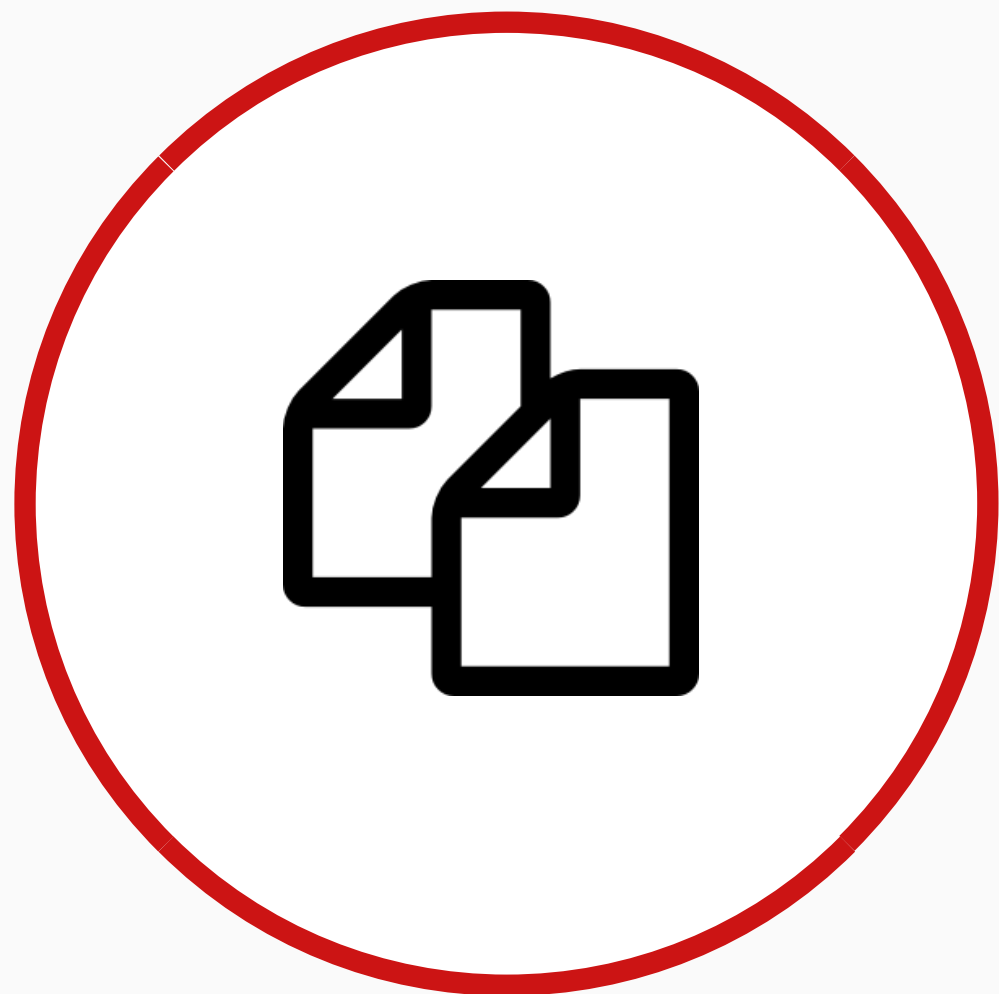
Start Date

7/1/19 or
thereafter

Admin

10% split with
City





STAFF REVIEW

City staff compiles
response information
from e-snaps



EVALUATION COMMITTEE

Reviews RFP responses and
makes funding
recommendations to the Board
Applicants notified of the results



COC BOARD REVIEW

Meets to review committee
recommendations
*Applicants may appeal decision
at review*

Timeline

New Projects



13 JUL) **Notification of RFP**
Email sent out notifying organizations of RFP for Bonus/Reallocation funds

19 JUL) **RFP Workshop for New Projects**
Required of all agencies interested in applying

2 AUG) **RFP Responses Due**
All RFP responses and entries in eSnaps due

9 AUG) **Notification of Local Results**
Notification of local competition results

14 AUG) **Appeal to Local Committee**
Any organizations wishing to appeal the decision are required to do so by this date

18 SEP) **CoC Consolidated Application Submitted**
The Pasadena CoC Consolidated Application is submitted to HUD and posted on the Pasadena Partnership website.

DEC/ JAN) **Funding Decisions Announced**
HUD typically announces funding decisions in late December/early January

For more information, please visit our website at pasadenapartnership.org



THANK YOU & GOOD LUCK!

QUESTIONS

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Links

Important links for New Projects



Pasadena Partnership (CoC)

www.pasadenapartnership.org

SAM Registration

www.sam.gov

HUD CoC Interim Rule

<https://www.hudexchange.info/resource/2035/coc-program-interim-rule-formatted-version/>

DUNS Number

<http://fedgov.dnb.com/webform>

2018 CoC NOFA

<https://www.hudexchange.info/resource/5719/fy-2018-coc-program-nofa/>

