Planning & Research Committee

MINUTES

April 26, 2017

In Attendance

Anna Jacobsen, City of Pasadena; Anne Lansing, City of Pasadena; Betty McWilliams, Foothill Unity Center; David Kim, Urban Initiatives, Jhoana Hirasuna, Salvation Army; Joe Colletti, Urban Initiatives; Ryan Izell, Union Station Homeless Services; Sandra Peterson, Union Station Homeless Services; Sofia Herrera, Urban Initiatives

Role of the Committee   Presenter: Joe Colletti

In 2012 HUD issued the HEARTH Act Interim Rule which outlined specific requirements of the CoC, which is defined the CoC by its geography (for us, Pasadena). According to the Interim Rule, representatives must meet quarterly and each CoC must have a board and a Collaborative Applicant. In Pasadena, the Collaborative Applicant is the City of Pasadena's Department of Housing & Career Services. HUD also requires that each CoC have at a minimum four committees to advise the CoC Board and the Collaborative Applicant in matters that concern our committee.

The role of the Homeless Planning & Research Committee (previously the CoC Committee) is to help to plan for the CoC point in time count, improve system wide performance, develop the CoC's coordinated assessment system, and implement strategies that provide a wide-range of social services.

Revise Homeless Count Map   Presenter: Sofia Herrera

After reviewing the 2016 Homeless Count map, the committee recommended eliminating zone 15 which has been decreasing in size over the years and also causes duplication as volunteers in zones 1 and 2 often cover the same territory. The area of zone 15 would be incorporated into zones 1 and 2.

In addition, the committee decided to add a new zone, zone 17 to the Southwest corner of the map. The borders of this zone would be California (South), Orange Grove (West), Colorado (North), Fair Oaks (East). The area to the North of Colorado will continue to be covered by professional teams.

Action Items:	Person Responsible:
Revise high-level 2016 Homeless Count Map	Anna Jacobsen
Develop new street-level map for 2016	Anna Jacobsen

Snapshots Project   Presenter: Sofia Herrera

Between 2013 and 2014 Urban Initiatives developed a snapshots project for the CoC. The purpose of the project was to take the pulse of panhandling and homelessness in the City. The survey took place over a 2-week period of time with Fuller students following pre-determined routes with specific observation-only criteria for homeless, panhandlers, or both. The survey was done before and after the homeless count (when the BWS was closed) to see if there was the same flow of people.

This year, we plan to have the Faith Community Committee help conduct a similar count beginning in June. Urban Initiatives will lead this effort in collaboration with Fuller students. Routes and methodology will be kept the same. Temperature will be recorded and the survey will be conducted in morning, afternoon, and evenings. Sofia requested input from the committee on whether the routes should be kept the same.

Suggestions included:
- Including E Pasadena at Walnut & Foothill and Craig & Allen
- Another hotspot is Kinneloa but it seems like the same people who are at Altadena and Corson
- Keep the parks
- Specify gender and whether they are individuals or families

Action Items:	Person Responsible:
Send Sofia list of 23 hotspots identified by HOPE Team	Ryan Izell

System-wide Performance Measures

Presenter: Anne Lansing

HUD has developed seven system-wide performance measures to help communities gauge their progress in preventing and ending homelessness. These measures are interrelated and, when analyzed relative to each other, provide a more complete picture of system performance at the local level

These performance measures enable our CoC to evaluate and improve system-wide performance. Because they are system-level measures, they can reveal significant information about how well homeless assistance programs are functioning as a whole and where improvements are necessary. As we look at these measures, unique target populations will be considered when comparing performance of projects.

In addition, HUD intends to use these measures as selection criteria to award projects under future NOFAs, and already has included length of time homeless and recidivism in the 2016 NOFA registration. HUD will evaluate how CoCs are improving their performance over time, taking into account their unique circumstances and conditions.

Action Items:	Person Responsible:
Ensure data is accurate in HMIS	All HMIS-participating agencies
Pull initial system-wide performance measure report from HMIS	Anna Jacobsen & Onik Nazarian

Other Business

Presenter: Various

Criminalization of Homelessness – will fall under Planning & Research Committee purview
- Educating & engaging elected officials – this is something we do
- Educating & engaging law enforcement – this is something we do
- Implemented communitywide plans – this is something we struggle to do
    o Police department is getting pressure about men on bicycles who are drug dealing
    o Great deal of community concern
    o All that criminalization does is move people around
    o Find key advocates

Other Counts
- San Bernardino -12% decrease
- Riverside – 12% decrease
- Ventura County – 10% decrease
- LA County – 30% increase in last 5 years

The community's negative perception will only get worse when LAHSA releases their count

Camping & panhandling ordinance – Council decided to draft an ordinance

Action Items:	Person Responsible:
Invite additional committee members	All members

Next Meeting
Tuesday, May 24th at 10:00 am